



CHIPPENHAM NEIGHBOURHOOD PLAN_

Chippenham Town Council

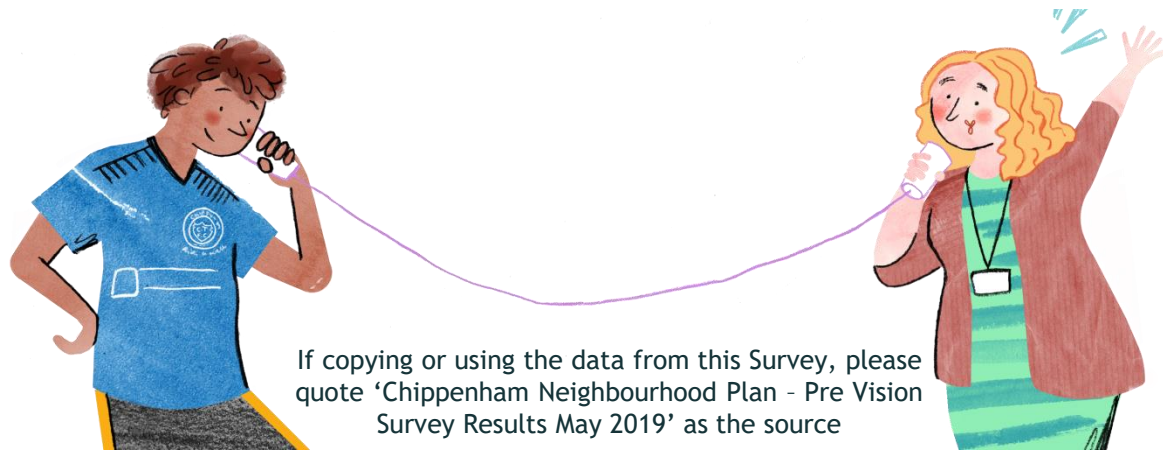
05/2019



CHIPPENHAM
TOWN COUNCIL
Improving the quality of town life



Pre-Vision Survey Results - May 2019

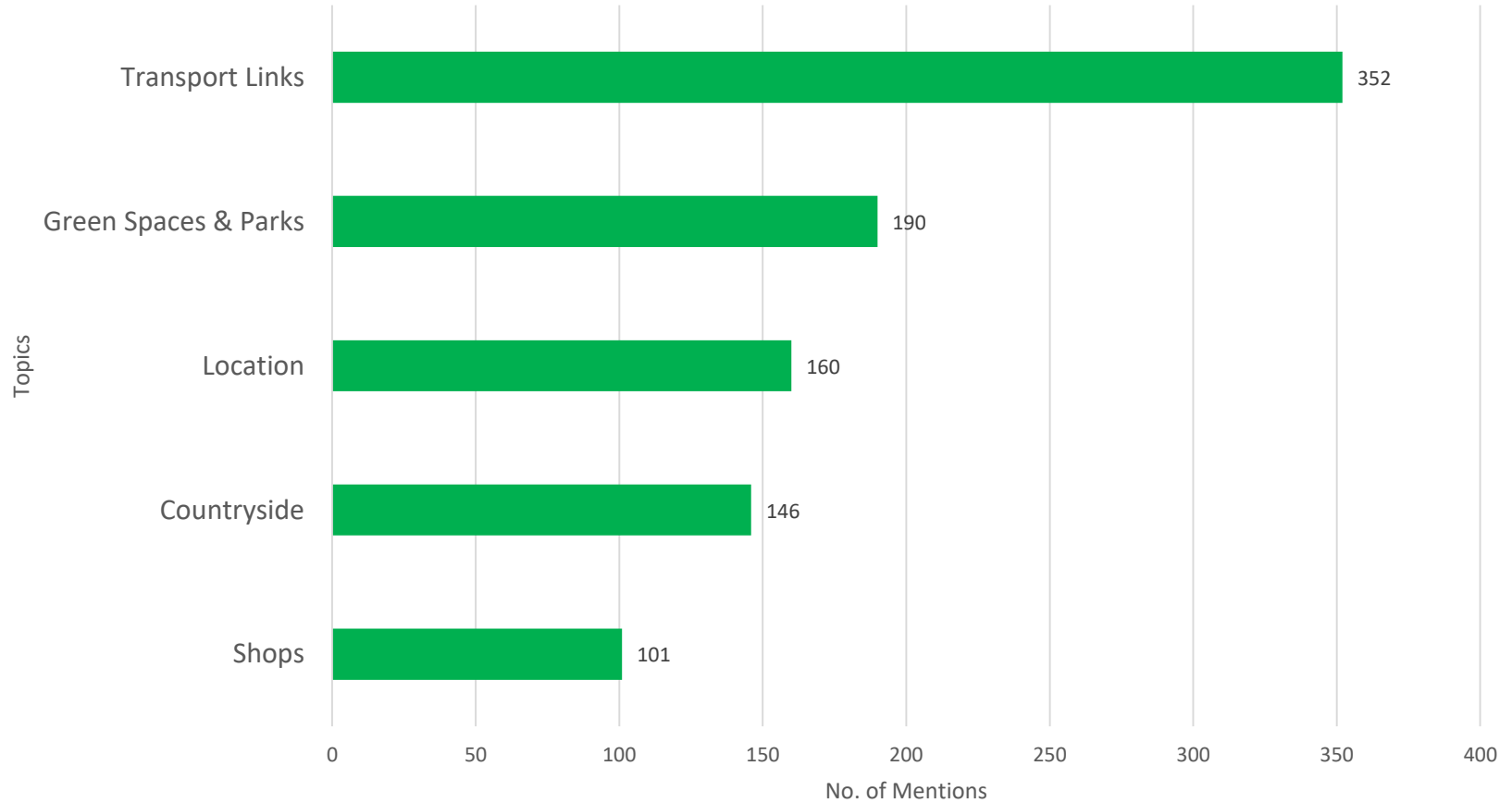




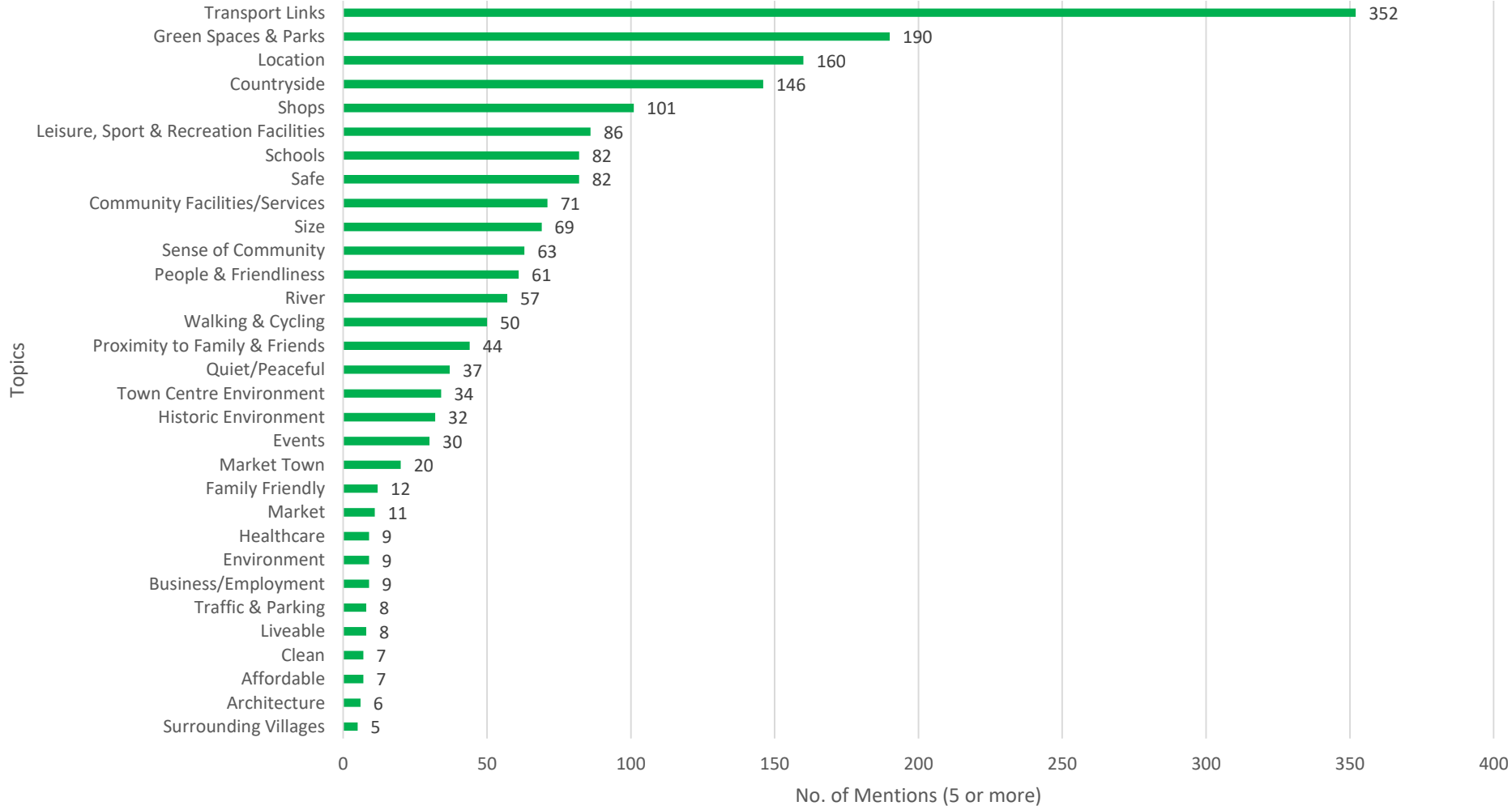
Headline Results

- 607 respondents to Survey
- Survey carried out 1-22 March 2019
- Respondents covered range of age groups, genders, and resided within all areas of Town and beyond
- **Transport Links, Green Spaces & Parks, Location** - What respondents liked most about living in Chippenham
- **Shops, Traffic Congestion, Development** - What respondents liked least about living in Chippenham
- **Improved Retail Offer, Expand Leisure, Sport & Recreation Facilities, Attractive to Business/Employment** - What kind of place respondents thought Chippenham should become in the future
- **Traffic & Parking, Community Facilities, and Green Spaces & Parks** - Topics selected by respondents that they felt were most important for Chippenham

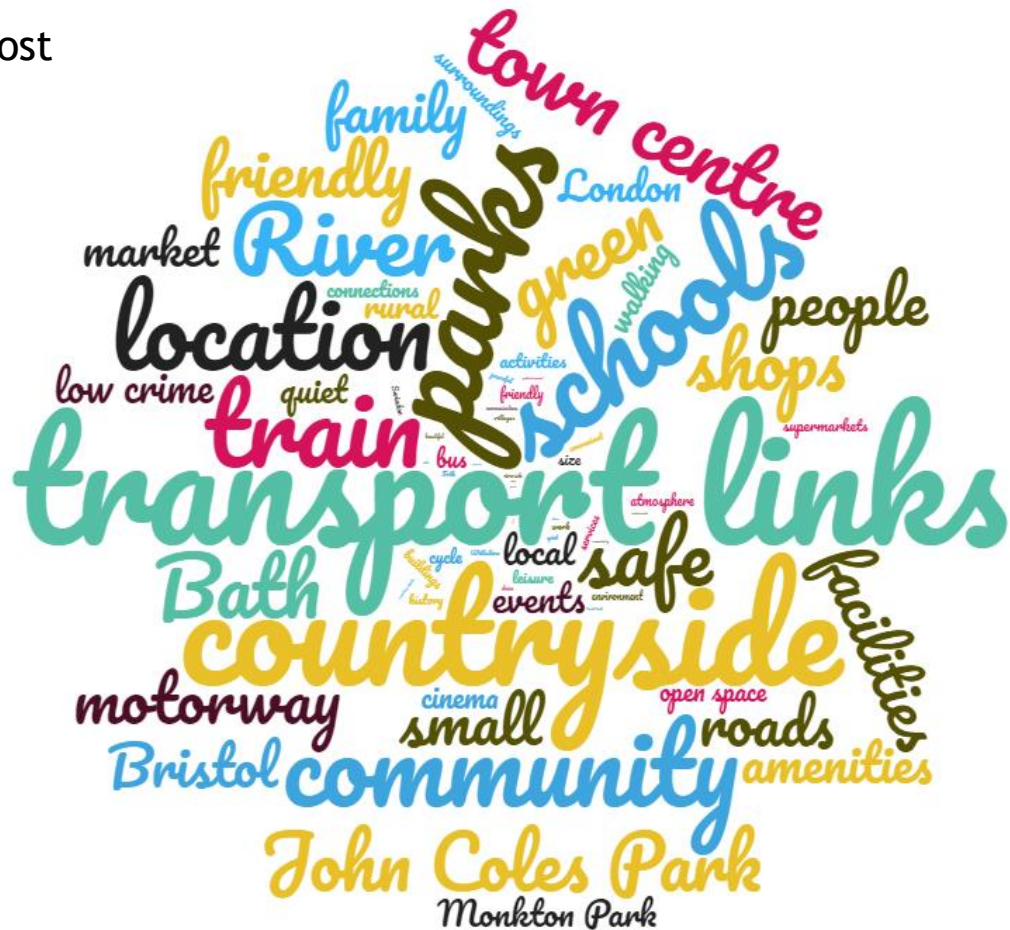
Q1 What do you most like about living in Chippenham? Top 5



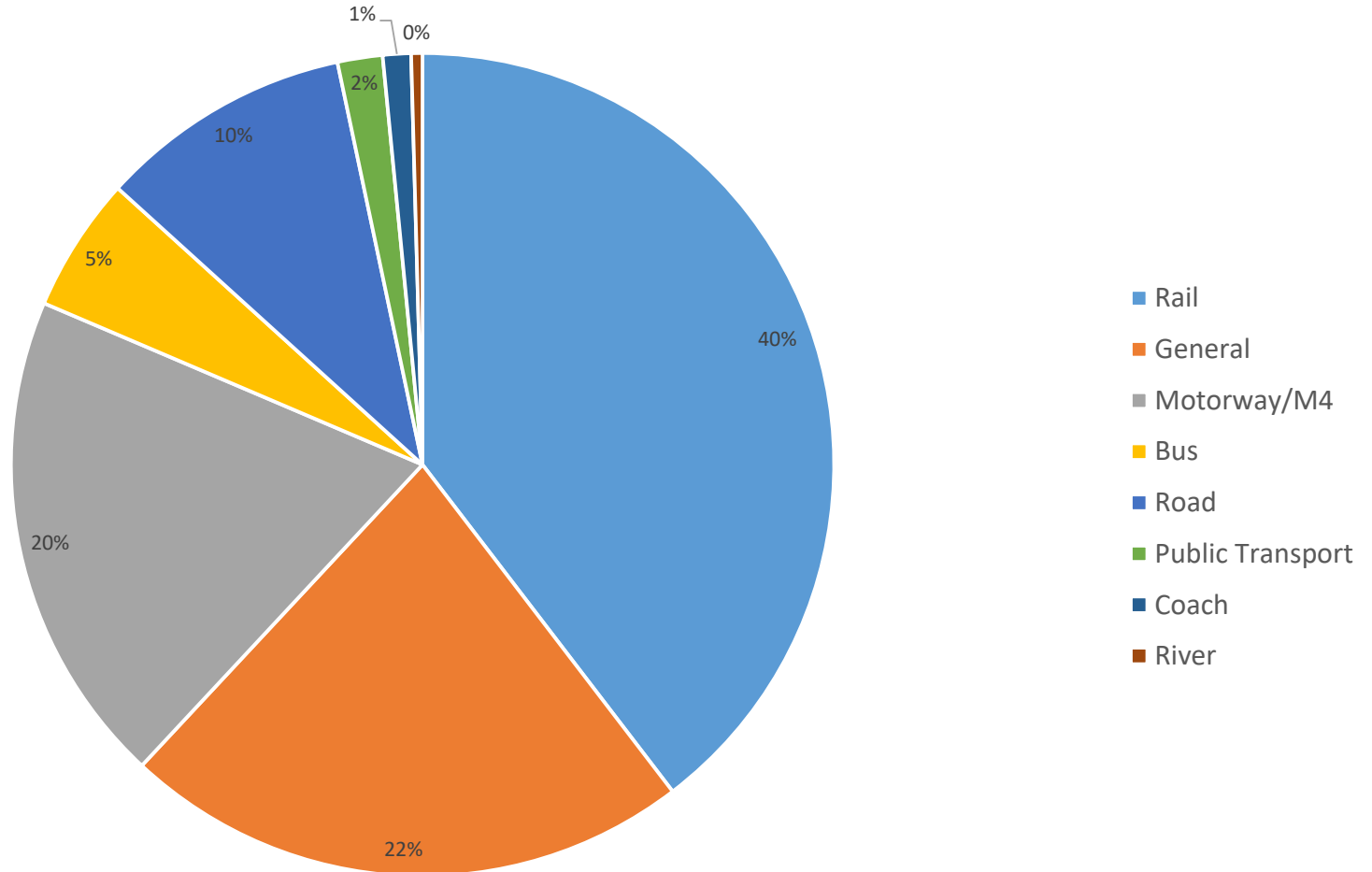
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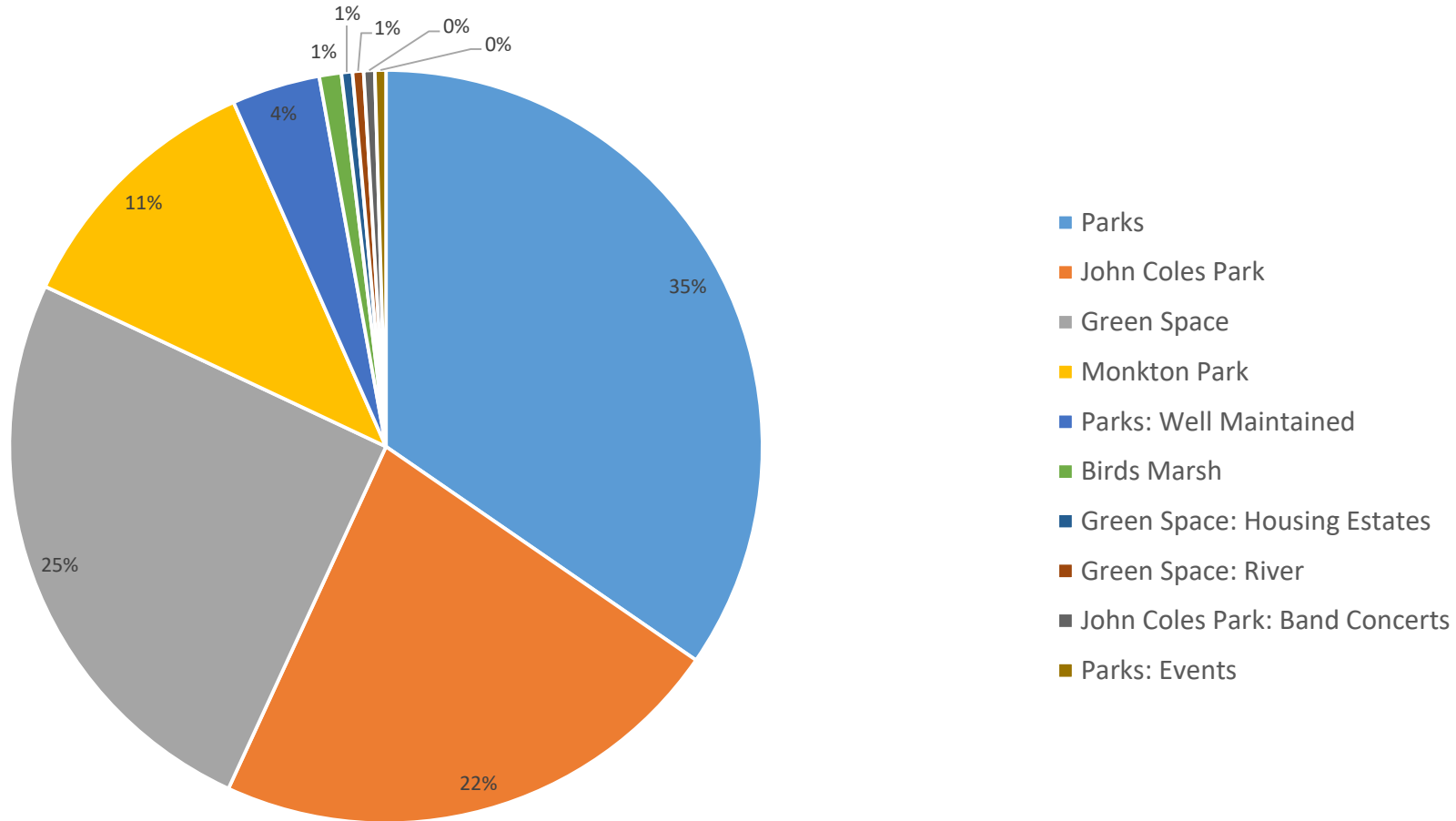
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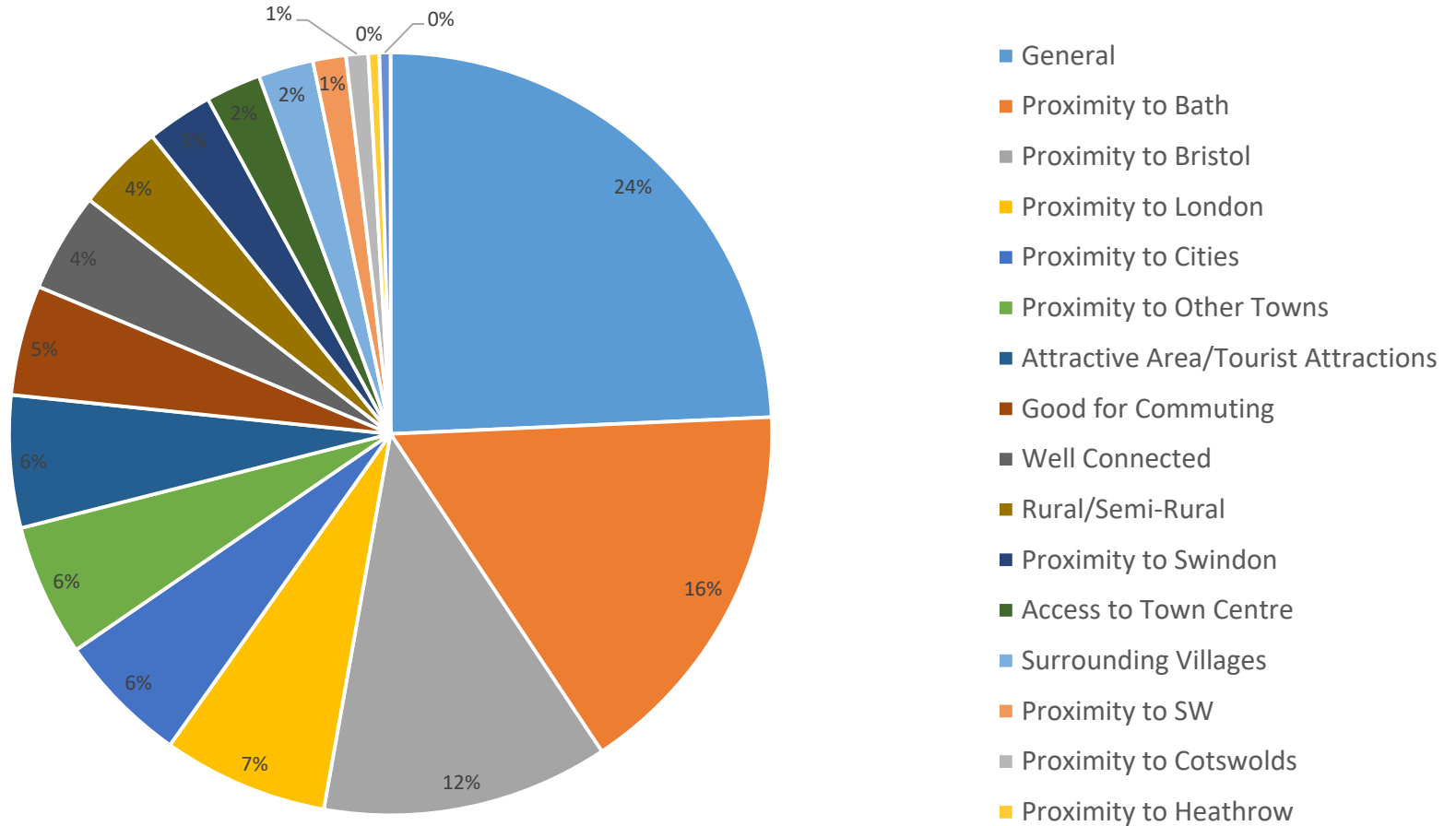
Q1 - Topic Breakdown - Transport Links - No. of Mentions %



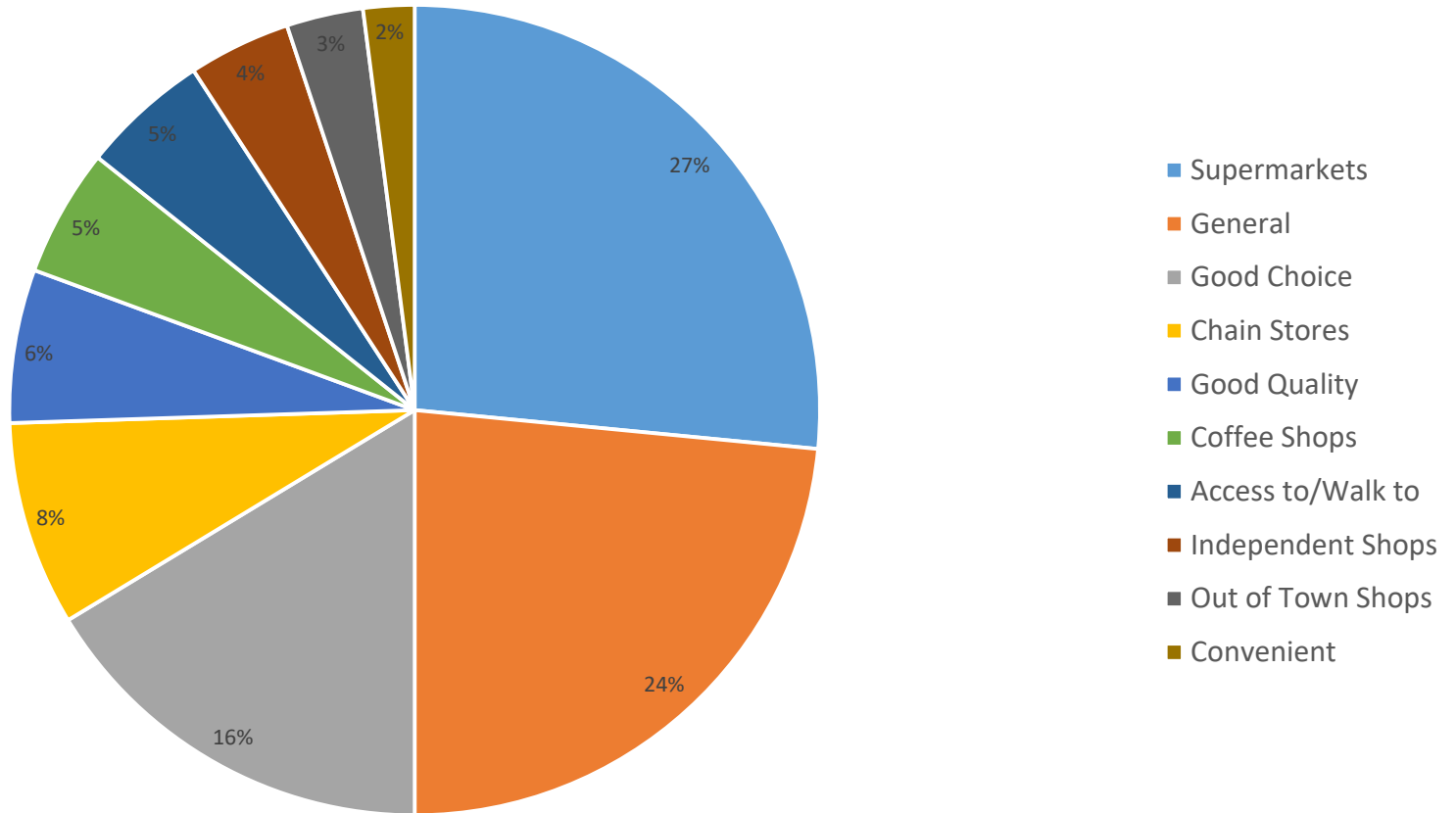
Q1 - Topic Breakdown - Green Spaces & Parks - No. of Mentions %



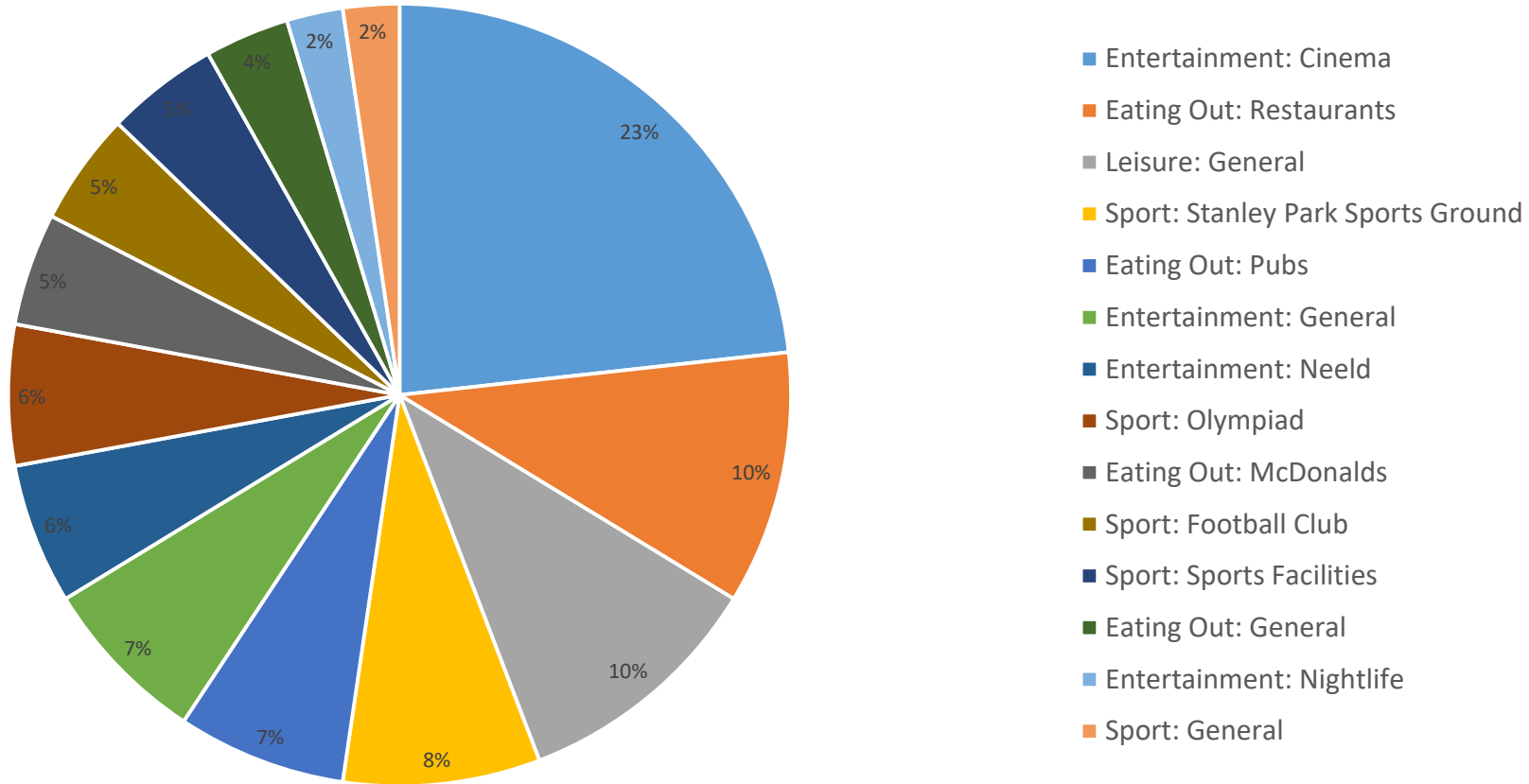
Q1 - Topic Breakdown - Location - No. of Mentions %



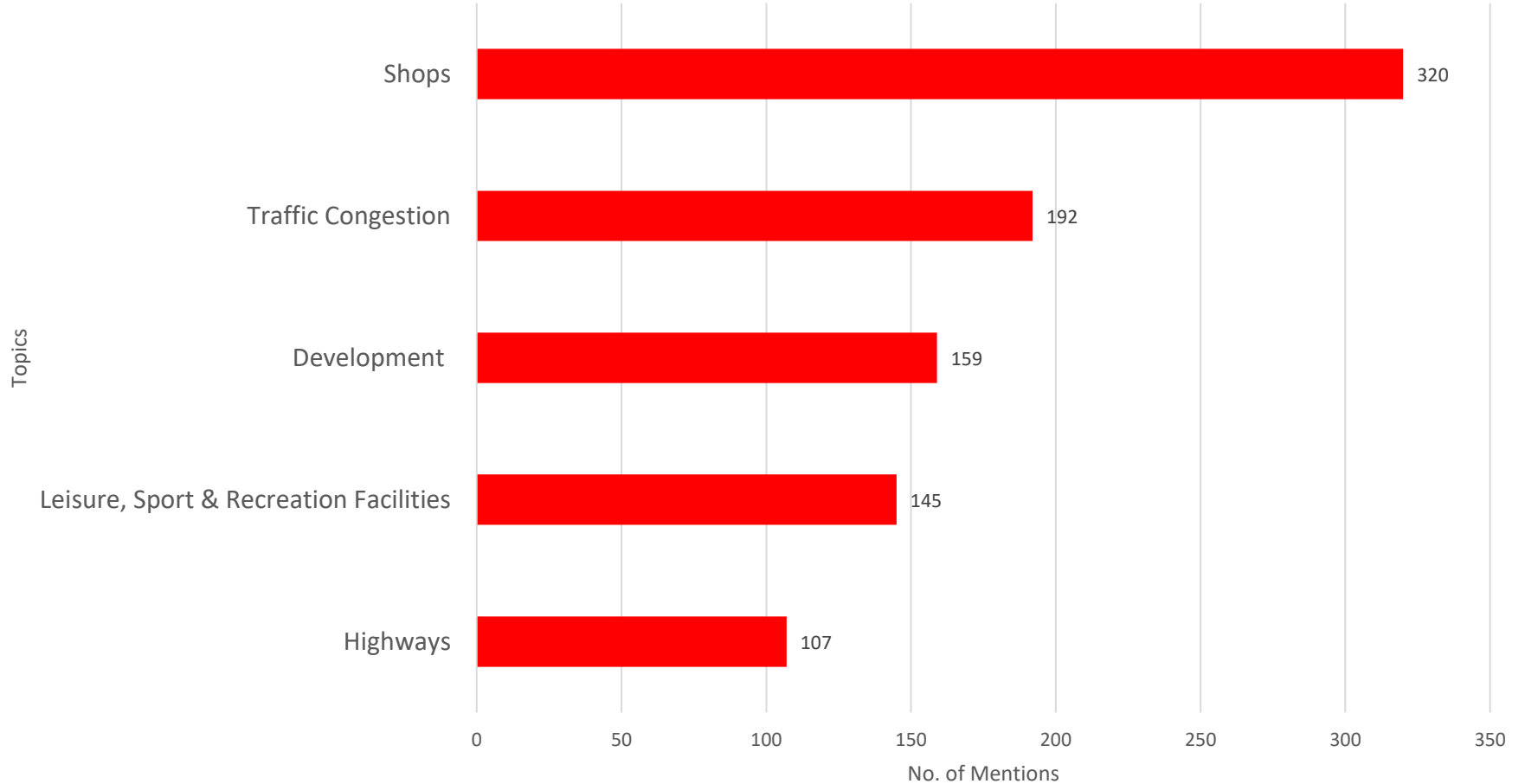
Q1 - Topic Breakdown - Shops - No. of Mentions %



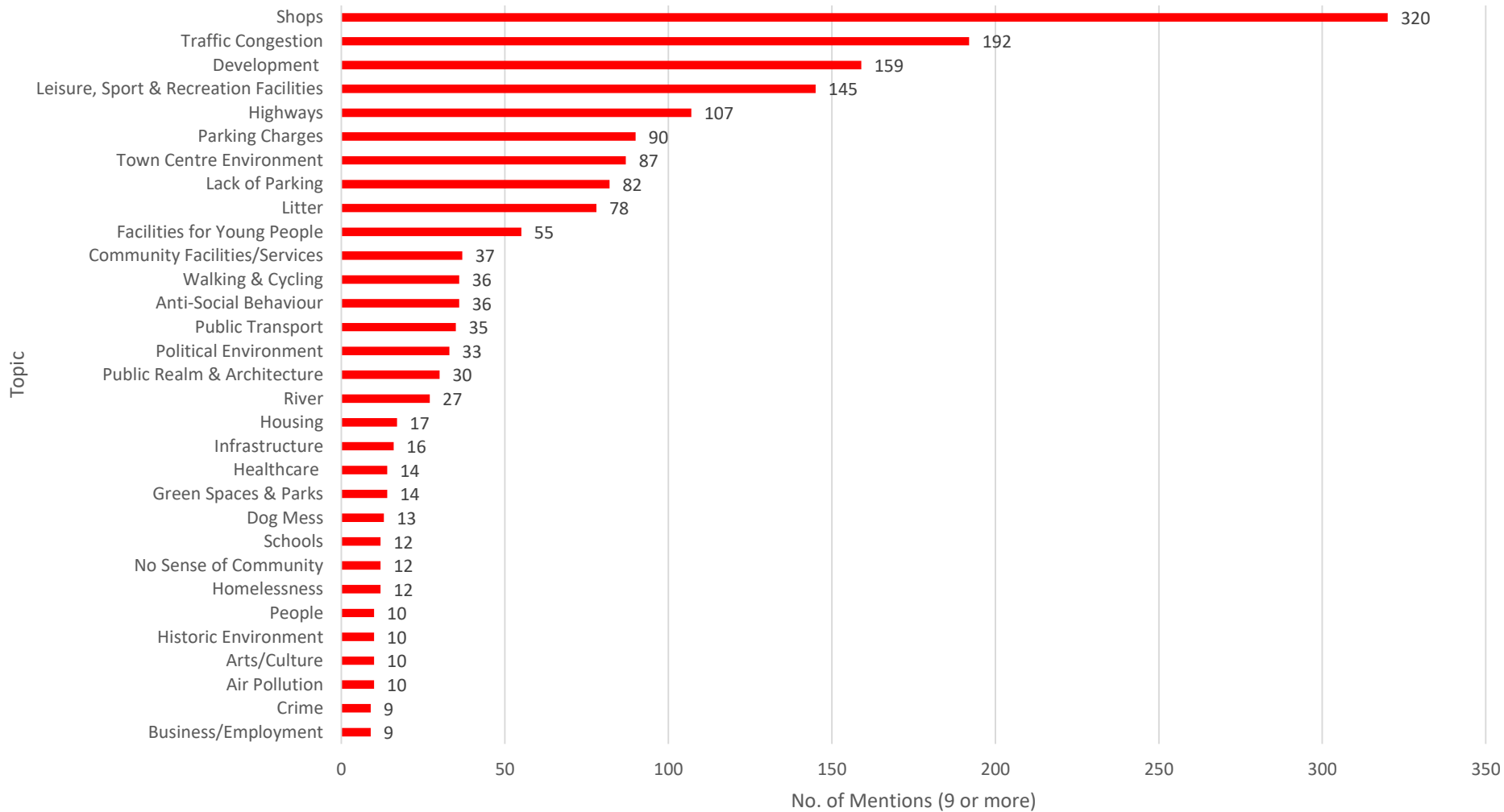
Q1 - Topic Breakdown - Leisure, Sport & Recreation Facilities - No. of Mentions %



Q2 What do you least like about living in Chippenham? Top 5



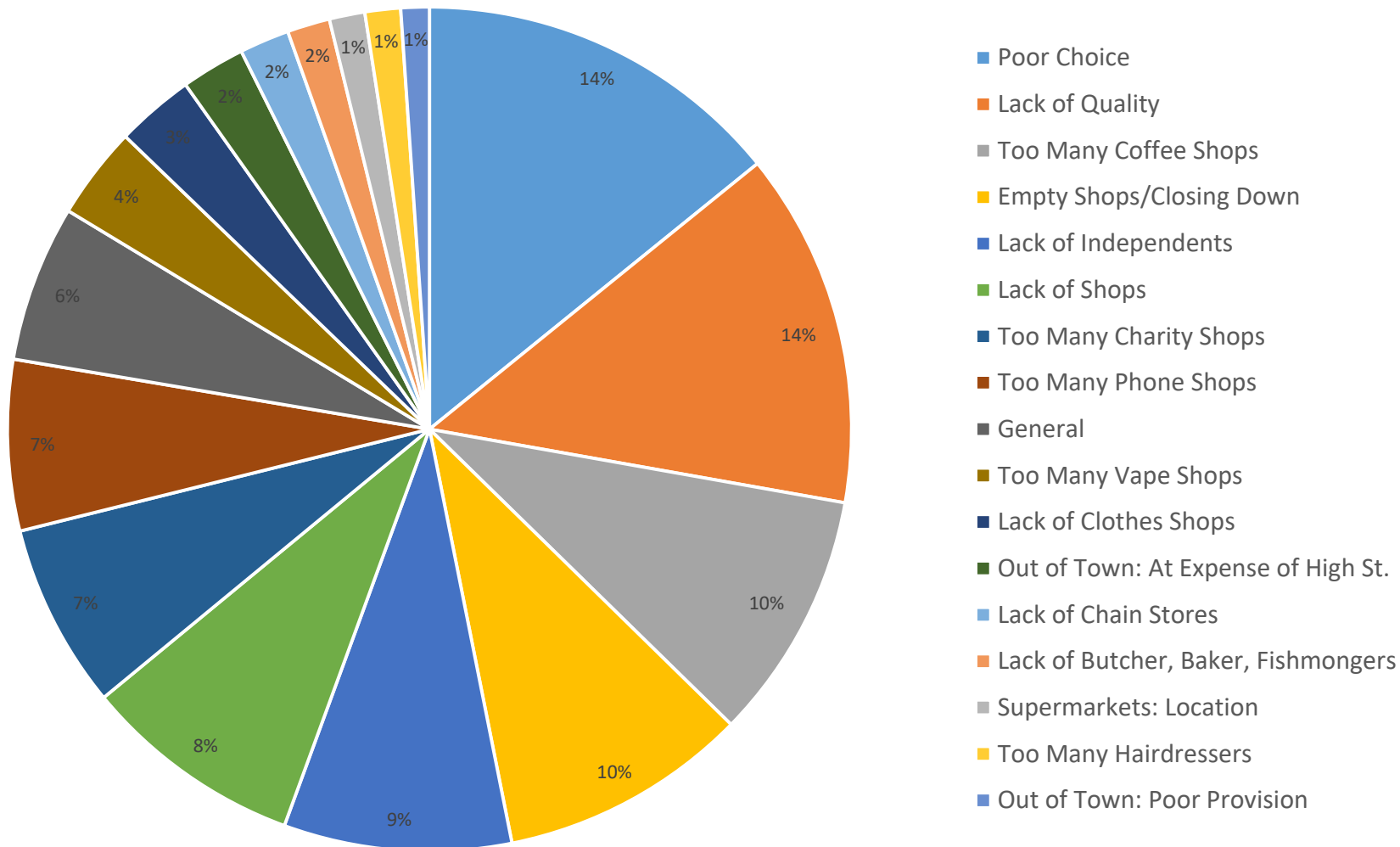
Q2 What do you least like about living in Chippenham?



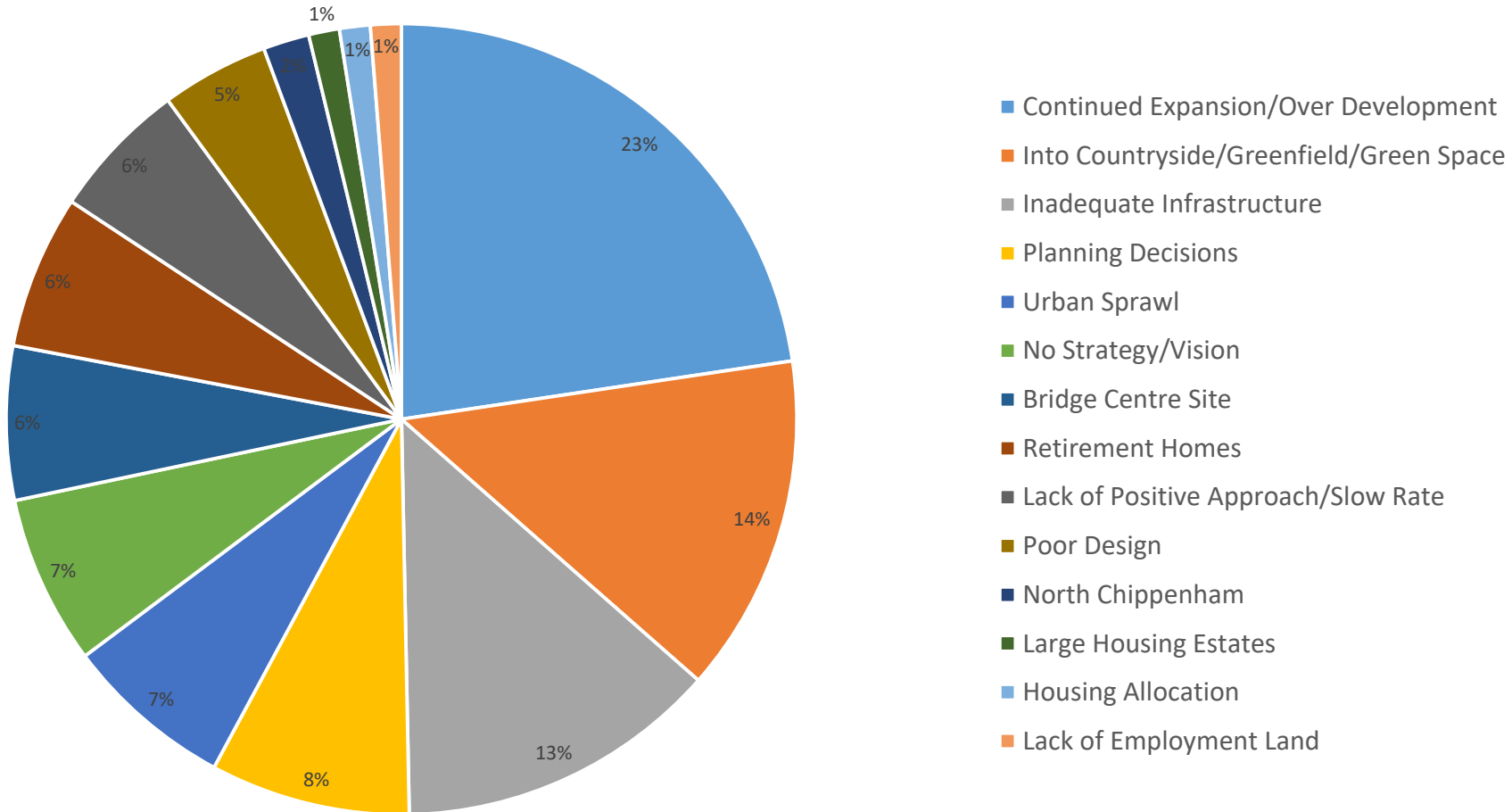
Q2 What do you least like about living in Chippenham?



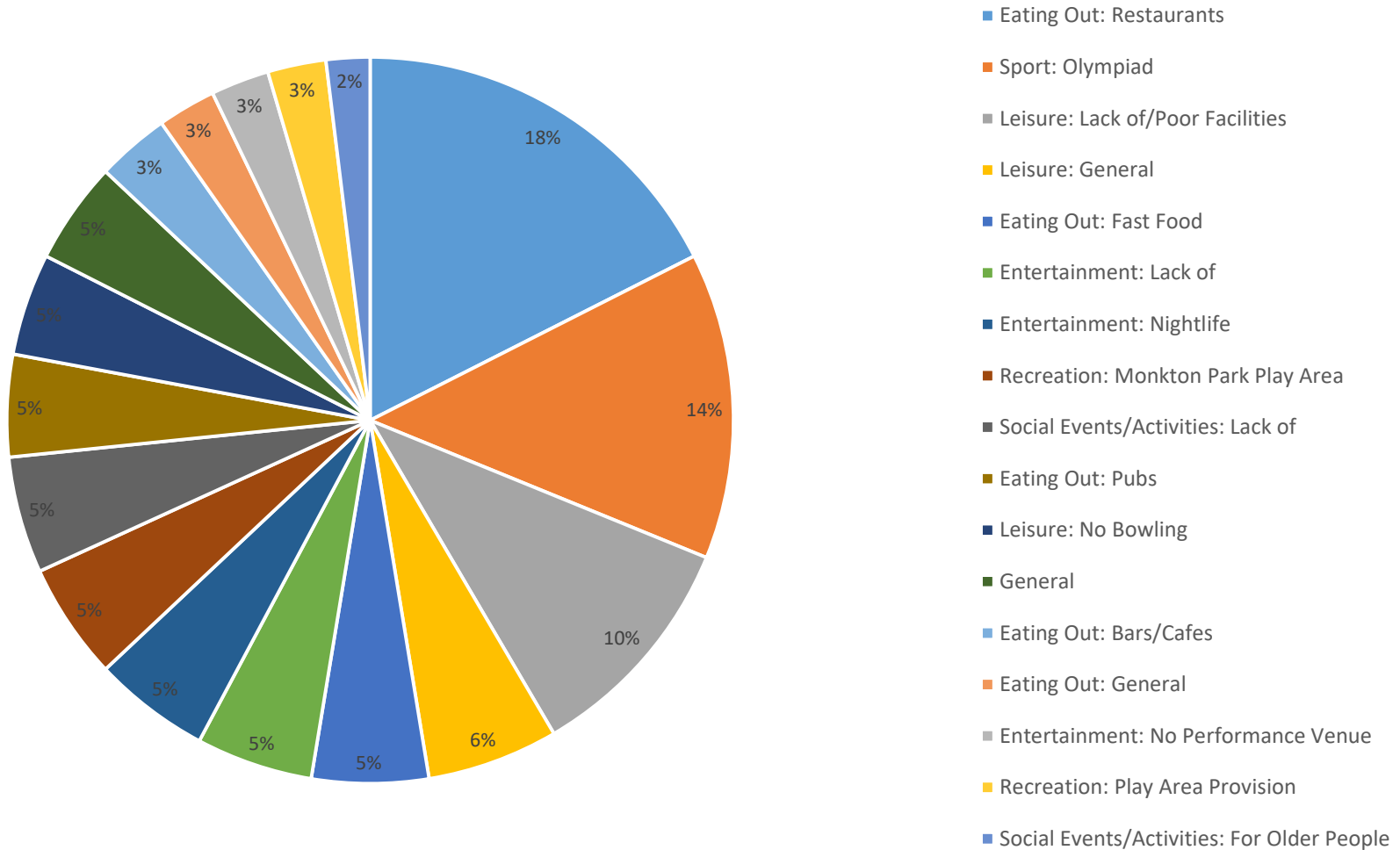
Q2 - Topic Breakdown - Shops - No. of Mentions %



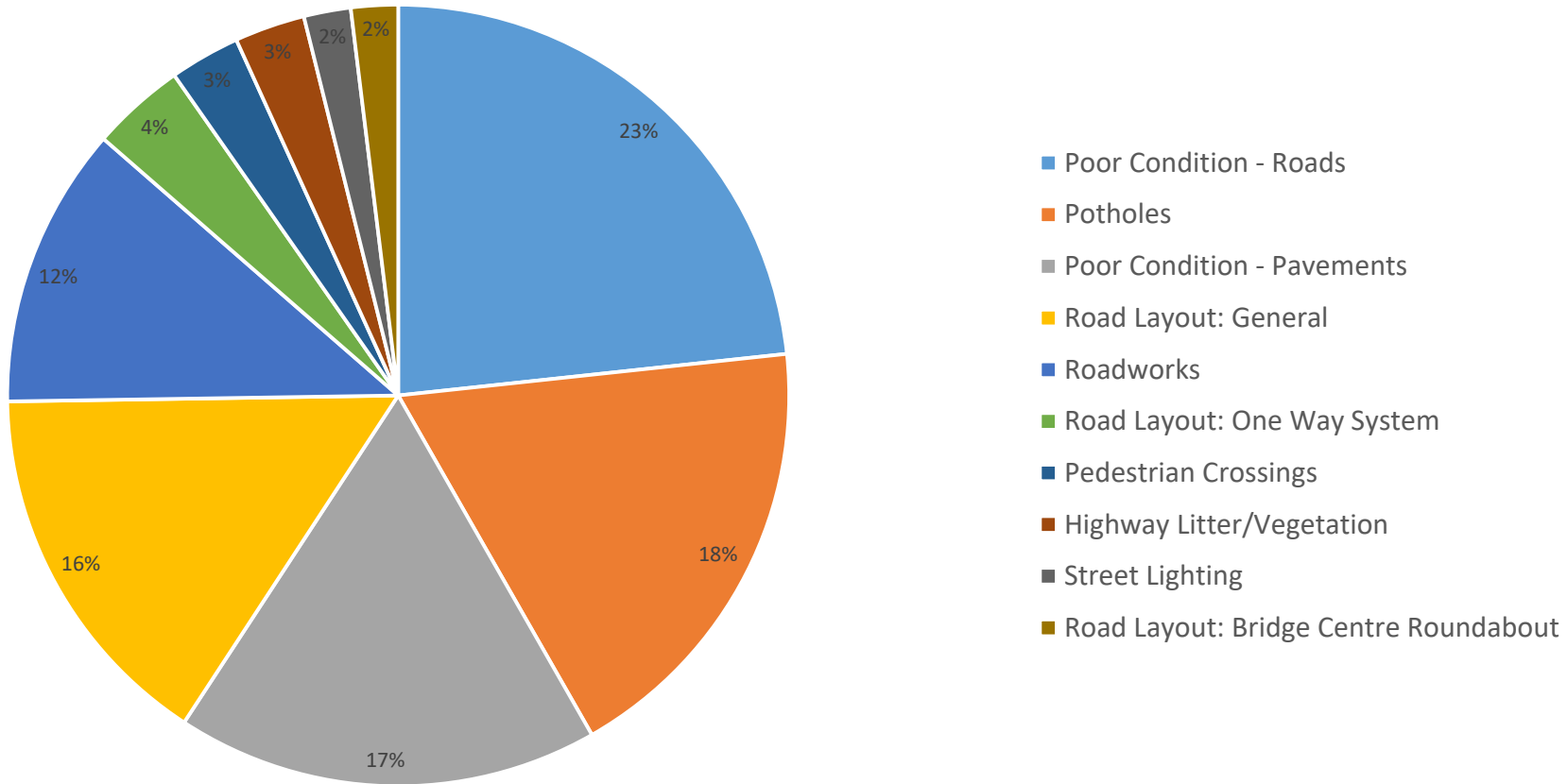
Q2 - Topic Breakdown - Development - No. of Mentions %



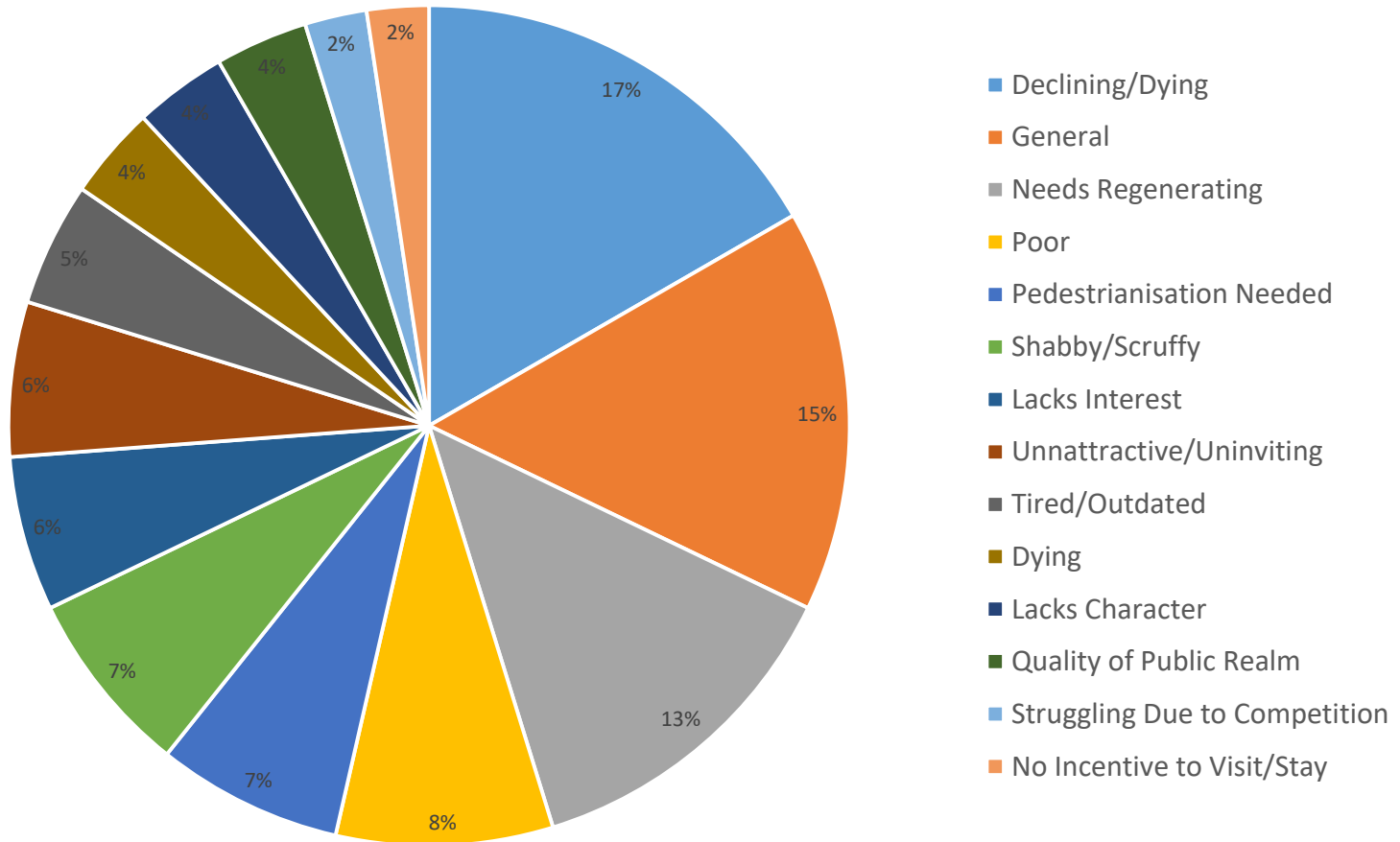
Q2 - Topic Breakdown - Leisure, Sport & Recreation - No. of Mentions %



Q2 - Topic Breakdown - Highways - No. of Mentions %

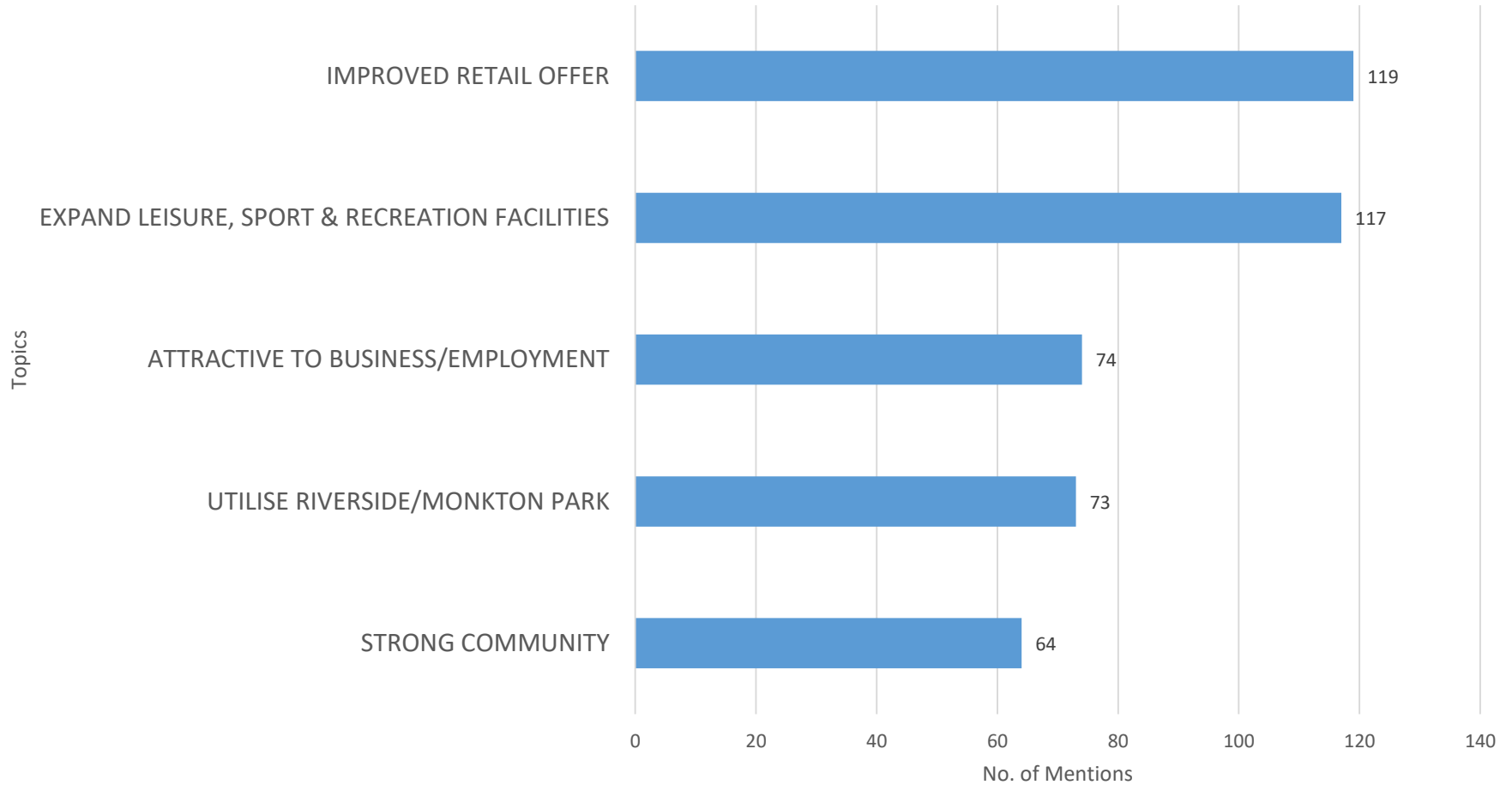


Q2 - Topic Breakdown - Town Centre Environment - No. of Mentions %

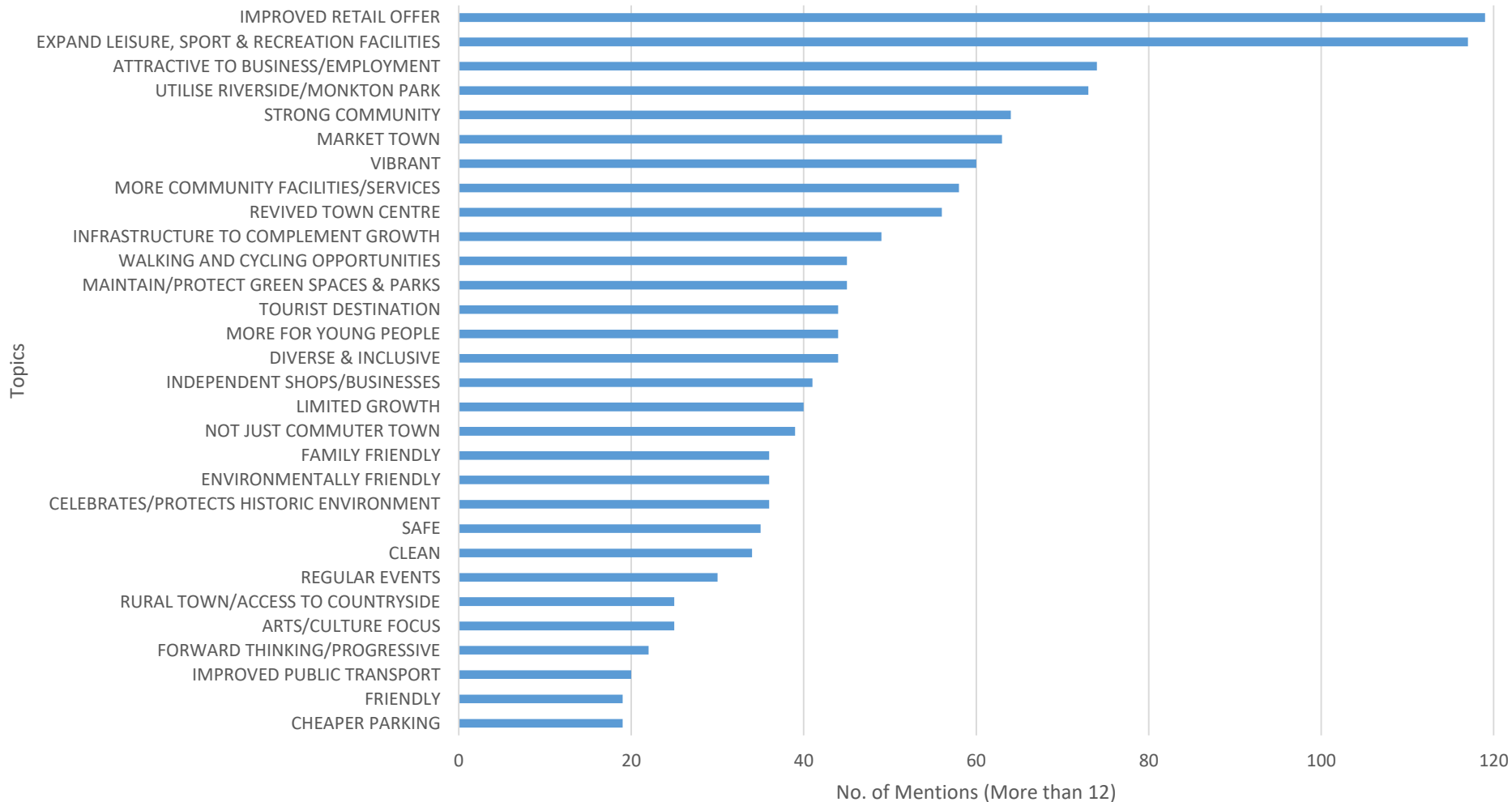


Q3 Looking to the future what kind of place should Chippenham become?

Top 5



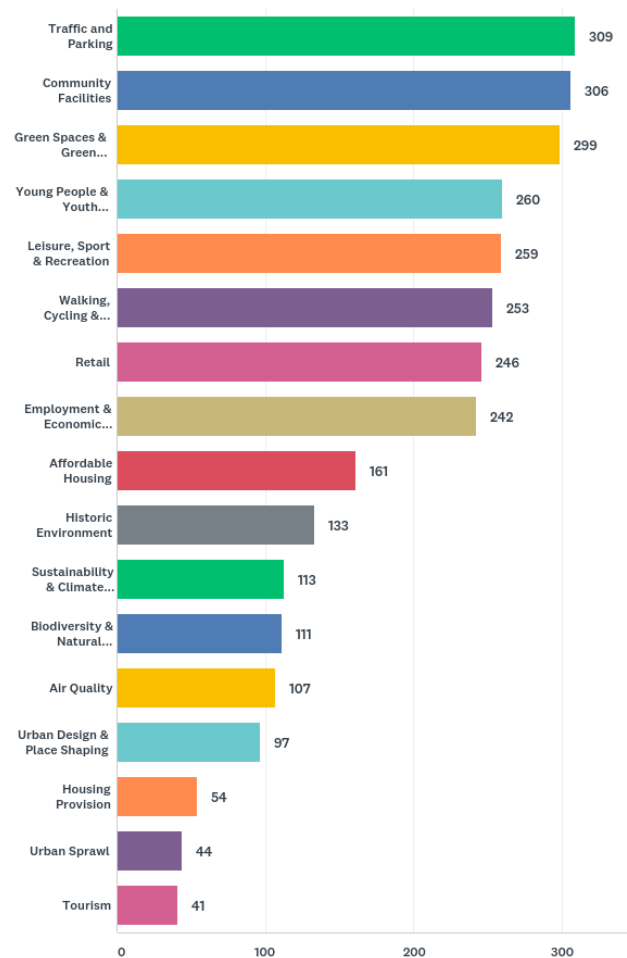
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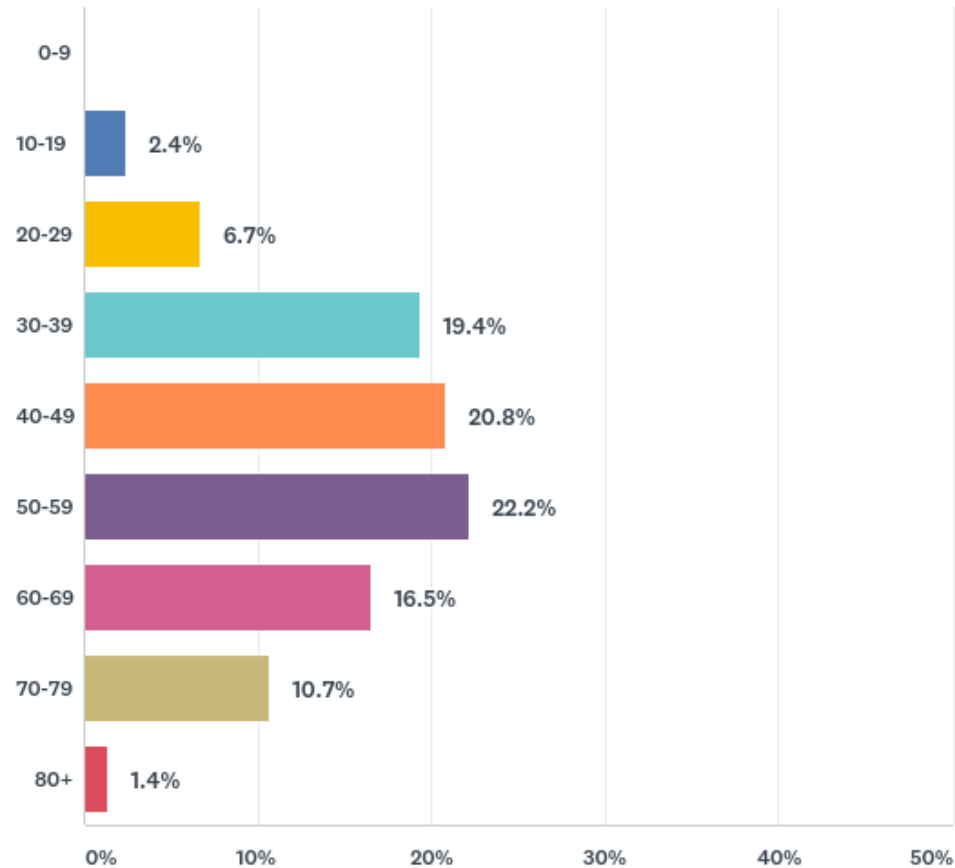
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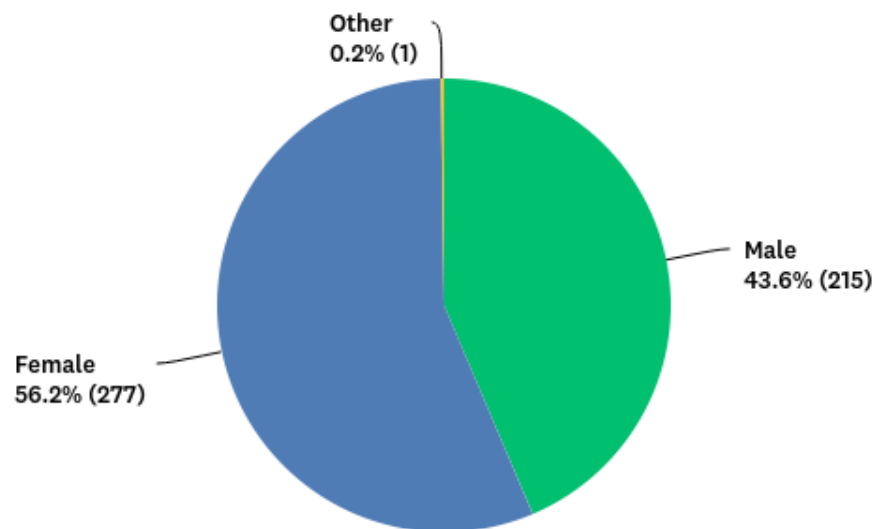
Q4 Please select the 5 topics you feel are most important for Chippenham?



Q6 What is your age?



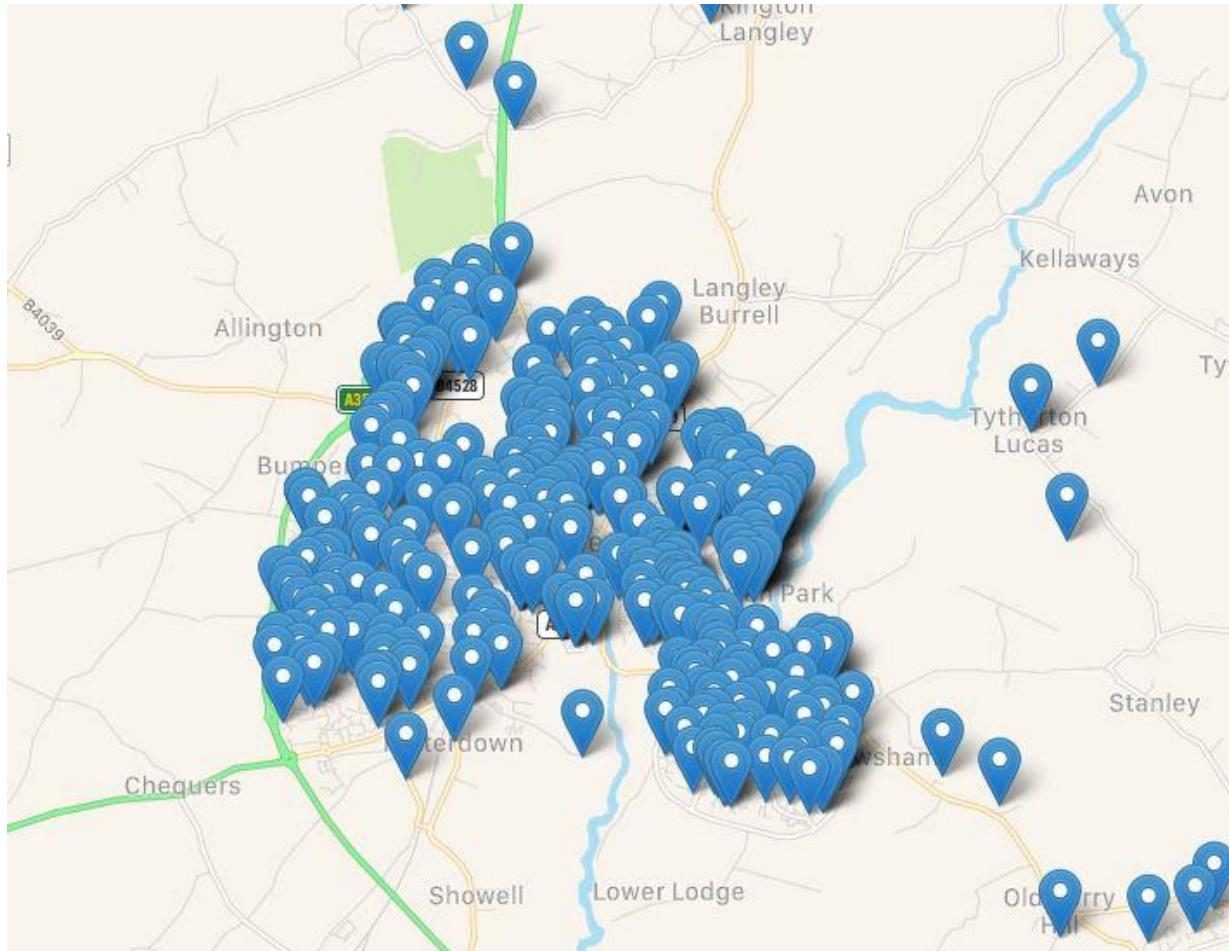
Q7 Which gender do you identify with?



Q8 What is your postcode?



Q8 What is your postcode? (cont.)



Q9 In which of the following ways would you be willing to be involved in the preparation of the Chippenham Neighbourhood Plan?

