CHIPPENHAM TOWN COUNCIL
Improving the quality of town life

CHIPPENHAM NEIGHBOURHOOD PLAN_
Chippenham Town Council

Chippenham Neighbourhood Plan Regulation 14 Consultation Survey Results

To find out more about Chippenham Neighbourhood Plan, please visit:

www.chippenhamneighbourhoodplan.org.uk

COMMUNITY FIRST

This report was prepared by Community First in consultation with Chippenham Town Council and the Chippenham Neighbourhood Plan Steering Group:

www.communityfirst.org.uk

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Introduction

This report has been prepared for Chippenham Town Council and the Steering Group for the Chippenham Neighbourhood Plan. The report presents the findings of the Chippenham Neighbourhood Plan Regulation 14 Consultation Survey, an online survey which collected responses from members of the public and organisations e.g. statutory consultees between 28th February – 12th April 2022.

Survey Design & Distribution

The purpose of the survey was to gather feedback on the Pre-Submission Draft Neighbourhood Plan for Chippenham. The survey questions were created by Chippenham Neighbourhood Plan Steering Group. The final version of the survey questions can be found in Appendix 1 of this report.

The Chippenham Neighbourhood Plan Regulation 14 Consultation Survey aimed to gather the views of individuals who live or work in Chippenham, as well as statutory consultees, landowners, agents and other individuals or organisations who have an interest in the Chippenham Neighbourhood Plan.

The survey was designed and built using cloud-based online survey software Zoho and branded with the Chippenham Neighbourhood Plan logo and colour scheme. All responses were gathered online through a URL which was shared via email, social media and through prominent links on both the Chippenham Town Council and Chippenham Neighbourhood Plan websites.

There were 59 questions in the Chippenham Neighbourhood Plan Regulation 14 Consultation Survey. The survey was divided into sections, with questions based on policies as they appear in the Pre-Submission Draft Neighbourhood Plan.

1. Contact details and consent (3 questions)
2. Respondent type (1 question)
3. Vision and Objectives (2 questions)
4. Policy SCC1 - Net Zero Carbon Development (2 questions)
5. Policy SCC2 - Sustainable Construction (2 questions)
6. Policy SCC3 - Standalone Renewable Energy (2 questions)
7. Policy GI1 – Protecting and Enhancing Biodiversity (2 questions)
8. Policy Gl2 - Local Green Spaces (4 questions)
9. Policy Gl3 - Green Corridors (2 questions)
10. Policy Gl4 - Trees, Woodland and Hedgerows (2 questions)
11. Policy Gl5 - Green Buffer (2 questions)
12. Policy H1 - Housing Mix and Types (2 questions)
13. Policy H2 - Housing Design (2 questions)
14. Policy TC1 - Bath Road Car Park/Bridge Centre Site (2 questions)
15. Policy TC2 - River Green Corridor Masterplan (2 questions)

16. Policy TC3 - Public Realm Improvements to Upper Market Place (2 questions)
17. Policy TC4 - Development within Chippenham Conservation Area (2 questions)
18. Policy TC5 - Buildings of Local Merit (2 questions)
19. Policy TC6 - Design of Shopfronts and Advertisements (2 questions)
20. Policy T1 - Provision and Enhancement of Cycle Paths (2 questions)
21. Policy T2 - Access to the Bus Network (2 questions)
22. Policy T3 - Electric Vehicle Charging Infrastructure (2 questions)
23. Policy T4 - Access for Disabled People and those with Reduced Mobility (2 questions)
24. Policy T5 - Waymarking Signage on the Footpath Network (2 questions)
25. Policy Cl1 - Community Infrastructure (2 questions)
26. Policy E1 - Circular Economy (2 questions)
27. Policy E2 - Business Incubator Units (2 questions)
28. Additional comments (3 questions)

Survey respondents were invited to review the Pre-Submission Draft Neighbourhood Plan on the Chippenham Neighbourhood Plan website before responding to the survey questions. All survey respondents were required to give their name before continuing to the survey questions. This was to ensure that they could easily find a response to their comments and feedback on the draft Neighbourhood Plan.

The Chippenham Neighbourhood Plan Community Survey was closed for responses at midnight on 12th April 2022.

Response Rate

Survey Visits	Completed Responses	Partial Responses	Total Responses
708	137 (28%)	346 (72%)	483

A total of 708 individuals accessed the Chippenham Neighbourhood Plan Regulation 14 Consultation Survey between 28th February – 12 April 2022.

- There were 483 responses in total
- This represents an overall response rate of 68% for the survey
- 28% of survey respondents completed the survey in full
- 72% of respondents submitted a partial response (including abandoned surveys)

Unlike with previous surveys relating to Chippenham Neighbourhood Plan, respondents to the Regulation 14 Consultation Survey had to provide their name in order to view and respond to the survey questions. This may have discouraged some individuals from proceeding to the full survey, but was considered important to incorporate for transparency and that those who were commenting were able to easily find any subsequent response to their comments. The software used for the survey records all responses, including those from individuals who started to complete a question and then abandoned the survey. Of the partial responses submitted, 69 (19%) were abandoned responses. This suggests some participants were reluctant to feedback on the draft Neighbourhood Plan unless they were able to do so anonymously. Indeed several survey respondents gave a vague name e.g. 'Bob' or used another word in lieu of their name e.g. 'Blank' or 'X'.

Actual response figures and (rounded) percentage breakdowns are provided for each survey question in this report. This represents the number of responses received as a proportion of all respondents answering each individual question. Not all of the respondents provided answers to all of the questions available, therefore the figures presented for each question may not necessarily match the totals listed above.

As well as stating whether or not they agreed with the proposed policies, survey respondents were able to submit an open-ended response for each policy in the Pre-Submission Draft Neighbourhood Plan. A selection of verbatim quotes for each open-ended question are included in the main body of this report. Open-ended comments have been reproduced verbatim from submitted survey responses and thus, may contain spelling, grammatical and other errors.

Summary of Responses

Policy Name	Agree	Disagree
Vision and Objectives	77%	23%
Policy SCC1 – Net Zero Carbon Development	90%	10%
Policy SCC2 – Sustainable Construction	93%	7%
Policy SCC3 – Standalone Renewable Energy	92%	8%
Policy GI1 – Protecting and Enhancing Biodiversity	96%	4%
Policy GI2 – Local Green Spaces	94%	6%
Policy GI3 – Green Corridors	89%	11%
Policy GI4 – Trees, Woodland and Hedgerows	93%	7%
Policy GI5 – Green Buffer	92%	8%
Policy H1 – Housing Mix and Types	74%	26%
Policy H2 – Housing Design	89%	11%
Policy TC1 – Bath Road Car Park/Bridge Centre Site	81%	19%
Policy TC2 – River Green Corridor Masterplan	86%	14%
Policy TC3 – Public Realm Improvements to Upper Market Place	88%	12%
Policy TC4 – Development within Chippenham Conservation Area	94%	6%
Policy TC5 – Buildings of Local Merit	94%	6%
Policy TC6 – Design of Shopfronts and Advertisements	94%	6%
Policy T1 – Provision and Enhancement of Cycle Paths	89%	11%
Policy T2 – Access to the Bus Network	90%	10%
Policy T3 – Electric Vehicle Charging Infrastructure	91%	9%
Policy T4 – Access for Disabled People and those with Reduced Mobility	97%	3%
Policy T5 – Waymarking Signage on the Footpath Network	97%	3%
Policy CI1 – Community Infrastructure	88%	12%
Policy E1 – Circular Economy	89%	11%
Policy E2 – Business Incubator Units	88%	12%

Overall, the average agreement rate across all policies in the Draft Neighbourhood Plan was 90%, with an average disagreement rate of 10%. Whilst there was a strong level of agreement for most policies, 'Vision and Objectives', 'Policy H1' and 'Policy TC1' had the highest levels of disagreement overall.

Survey Responses

Contact details and consent

- **Q1**: 284 respondents provided their full name, first name or a pseudonym as part of the consultation survey.
- **Q2**: 246 respondents provided their address (or part of their address). A further 220 respondents provided an email address.

Q3: I consent for my contact details to be used in connection with the Neighbourhood Plan (284 responses)

	Percentage	Responses
Yes	70%	198
No	30%	86

A complete list of respondent names, contact details and whether or not they consent for their details to be used in connection with the Chippenham Neighbourhood Plan, are included in the password protected dataset provided with this report.

There was a good distribution of responses from postcodes across Chippenham (and surrounding areas). Postcodes were plotted onto a map which can be viewed below or at the link:

https://www.doogal.co.uk/KmlViewer.php?url=https://www.doogal.co.uk/GeocodedKml/3053261e-88e6-4ad1-b2f5-4459c92ef59d.kml

Respondent type

Survey respondents were asked to indicate in what capacity they were responding to the Pre-Submission Draft Neighbourhood Plan. Respondents were able to select more than one answer option.

Q4: Please tick all that apply (275 responses)

	Percentage	Responses
I live in Chippenham	85%	233
I work in Chippenham	26%	72
None of the above	9%	25
I am a landowner in Chippenham	7%	19
I am an agent	1%	4
I am a statutory consultee	1%	2

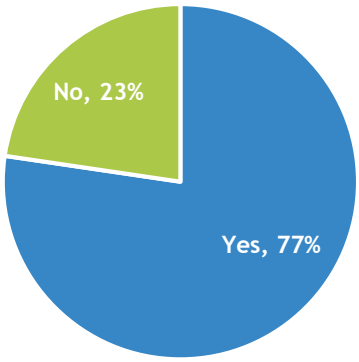
The vast majority (85%) of individuals who submitted a response to the Chippenham Neighbourhood Plan Regulation 14 Consultation Survey said they were a resident of Chippenham, with a further 26% who work in the town. 7% of responses were from local landowners, with a further 1% of responses from agents and statutory consultees (1%). 9% of survey respondents indicated that none of the options were applicable for them.

Vision and Objectives

Survey respondents were invited to feedback on the overall vision and objectives set out in the Pre-Submission Draft Neighbourhood Plan.

Q5: Do you agree with the Vision and Objectives for the Neighbourhood Plan? (172 responses)

	Percentage	Responses
Yes	77%	133
No	23%	39



77% of survey respondents indicated they were in agreement with the Vision and Objectives as they were drafted in the Pre-Submission Draft Neighbourhood Plan.

The remaining 23% of respondents were not in agreement with the overall Vision and Objectives.

Q6: Do have any comments to make about the Vision and Objectives as currently drafted? If so, please clearly state the specific vision(s) and objective(s) you are referring to (69 responses)

69 respondents left an open-ended response in relation to the Vision and Objectives in the draft Neighbourhood Plan.

> *"Concerned as to how these will be achieved when Housing developers, in particular, ride roughshod over local wishes."*

> *"I support the idea of the river green corridor however, I have serious doubts whether this is achievable, given the volume of ongoing development to the north and southwest. Apropos the development, the growth is not sustainable or distinct, additionally there has been no improvement in infrastructure to support any of the new development in the southwest. I support any attempts to revive a very tired town centre. Where independent traders are concerned, Chippenham could learn lessons from both Devizes and Corsham. Our address wouldn't be described as rural however, the journey to town takes approx. 25 minutes on foot and despite there being a bus stop outside our front gate, there is currently no service. Community? Chippenham hasn't been a community for a very long time - Chippenham has encouraged commuters but to date, has made no effort to provide indoor or outdoor facilities, for any age group."*

> *"Whereas climate change and sustainability are clearly very important, there is a heavy emphasis in the report on this topic and very little on community infrastructure."*

> *"Seems that some common sense has been applied to the regeneration of our town centre, pretty social areas and making the most from our river rather than fill the area full of carparks, let's hope it really happens this time."*

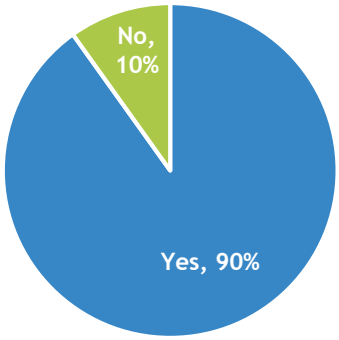
> *"Town centre; I would like to see the riverside in the town centre protected from development. It is an important area for birds, including ducks, geese and swans which have been visiting the town centre for many decades. These birds give a great deal of pleasure to many people and it is important that they are not forced out."*

Policy SCC1 – Net Zero Carbon Development

Survey respondents were invited to share their feedback on Policy SCC1, which requires that all new buildings demonstrate that net zero carbon emissions can be achieved through energy efficiency (with offsetting where this cannot be achieved), with major developments requiring submission of a 'whole life' carbon impact assessment.

Q7: Do you agree with Policy SCC1? (162 responses)

	Percentage	Responses
Yes	90%	146
No	10%	16



90% of survey respondents indicated they agreed with Policy SCC1 in the draft Neighbourhood Plan.

The remaining 10% of survey respondents did not agree with this policy

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Q8: Do you have any comments to make about Policy SCC1 as currently drafted? (42 responses)

42 individuals left an open-ended response in relation to Policy SCC1 in the draft Neighbourhood Plan.

> *"I am concerned that the proposed large-scale housing will be the same as current housing and have no energy efficiency."*

> *"Appears to ignore the huge new build in the southern part of the Neighbourhood area."*

> *"Not stringent enough. Chippenham should be setting an example to other authorities by demonstrating that higher targets should be achieved. For example, current 'Future Chippenham' proposals fall too far short of meaningful sustainability."*

> *"We cannot achieve net zero carbon in the timescale at an affordable price."*

> *"In view of the current crisis in the Ukraine and the knock-on effect to energy prices/availability, I consider a headlong rush be carbon neutral totally unrealistic in the time frame suggested."*

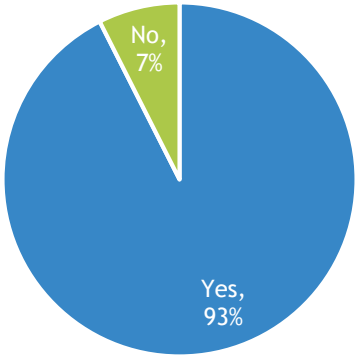
> *"In principle this is good but am concerned at the slow pace, hundreds if not thousands of houses have been built in and around Chippenham in recent years without a solar panel to be seen!"*

Policy SCC2 – Sustainable Construction

Survey respondents were invited to share their feedback on Policy SCC2, which encourages and/or requires new buildings to be built and certified to recognised sustainable construction standards.

Q9: Do you agree with Policy SCC2? (161 responses)

	Percentage	Responses
Yes	93%	149
No	7%	12



93% of survey respondents said they agreed with policy SCC2 in the draft Neighbourhood Plan, with the remaining 7% who did not agree.

Q10: Do you have any comments to make about Policy SCC2 as currently drafted? (36 responses)

36 individuals left an open-ended response in relation to Policy SCC2 in the draft Neighbourhood Plan.

> *"Any future alterations to the buildings should be fully assessed and not allowed to proceed if they do not continue to meet sustainable requirements. Any plastics used should be of recycled material."*

> *"Impossible to achieve as the energy needed outweighs current schemes - pipe dream!"*

> *"Not sure how it is possible to get house builders to do the right thing: they want to build cheap!!"*

> *"All minor residential development should be required to achieve the certification not be encouraged to pursue certification."*

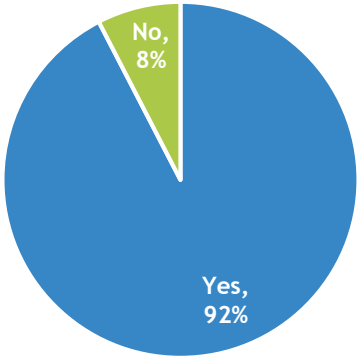
> *"It would be good if sustainable construction really exists?"*

Policy SCC3 – Standalone Renewable Energy

Survey respondents were invited to share their feedback on Policy SCC3, which supports standalone renewable energy developments.

Q11: Do you agree with Policy SCC3 (145 responses)

	Percentage	Responses
Yes	92%	134
No	8%	11



92% of survey respondents said they agreed with Policy SCC3 indicating a broad level of support for standalone renewable energy developments amongst individuals who took part in the consultation.

8% of respondents did not agree with the policy.

Q12: Do you have any comments to make about Policy SCC3 as currently drafted? (30 responses)

30 individuals left an open-ended response in relation to Policy SCC3 in the draft Neighbourhood Plan.

> *"I'm all for more renewable, the current situation in Ukraine shows why we need to remove our reliance on Eastern energy sources."*

> *"Agree but again, does it go far enough? More solar panels on council buildings and why not have our own wind turbine? It may seem extreme but we need as a nation to become more reliant on our own energy production. The top of Malmesbury Toad on the Greenways Business Park would be a good site. What a way to set an example to other towns! We could all have the chance to buy in to the scheme and receive electric at a reduced rate?"*

> *"Heat exchange in extraction fans, solar panels, grey water systems, led lights etc all can contribute towards energy reduction and sustainable production."*

> *"Could not be more relevant than 2022. Getting off gas to avoid global shocks plus taking back control of our grid with home grown energy is essential. If you can support community energy projects through this as well there are even more benefits with value recycled locally."*

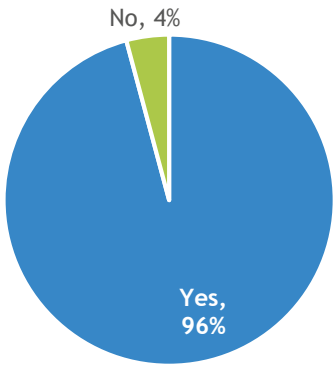
"Although any renewable energy resources must not create a 'blot on the landscape', so careful planning and installation should be applied."

Policy Gl1 – Protecting and Enhancing Biodiversity

Survey respondents were invited to share their feedback on Policy Gl1, which sets out criteria which require development proposals to include provision for the protection, enhancement and maintenance of wildlife habitat and biodiversity, including the requirement for development to provide a biodiversity net gain of 10% within the Neighbourhood Plan area.

Q13: Do you agree with Policy Gl1 (144 responses)

	Percentage	Responses
Yes	96%	138
No	4%	6



96% of survey respondents said they agreed with Policy Gl1. The remaining 4% of respondents were not in agreement with this policy.

Q14: Do you have any comments to make about Policy Gl1 as currently drafted? (41 responses)

41 individuals left an open-ended response in relation to Policy Gl1 in the draft Neighbourhood Plan.

"Just more push towards restoring the canal which is an easy route to creating biodiversity. Protection and expansion of woodland and plains in the area would be good."

"Development will never increase biodiversity!"

"This is great in principle but in 30+ years' experience of working in housing I have yet to see a development that really does this! Will a development proposal be turned down if it does not achieve the 10% aim? Recent examples of development such as the multi storey car park by the Olympiad and the current proposals to build another concrete structure on the old Chippenham college site do nothing for diversity. Developers build and move on; will they fund continued maintenance of bio diversity many put things in their proposals which are 'green wash' such as pulling down existing habitats saying they will plant trees but these are very young saplings (whose growth has a carbon cost) it is better to leave older trees in situ and build around them."

"Don't lose our fields. Plant trees they were originally there and destroyed by farmer with district council permission when first houses built opposite."

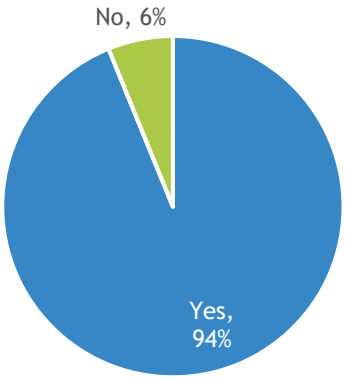
"It would be good to see a commitment to a reduction and phasing out of the use of glyphosate and similar chemicals that the council and facilities management contractors still use, despite the known links to human health and wildlife/habitat protection."

Policy Gl2 – Local Green Spaces

Survey respondents were invited to share their feedback on Policy Gl2 which designates numerous green spaces in the town as Local Green Spaces, which would have the same protection as green belt land.

Q15: Do you agree with Policy Gl2 (146 responses)

	Percentage	Responses
Yes	94%	137
No	6%	9



94% of people who responded to the Regulation 14 Consultation survey said they were in agreement with Policy Gl2. This suggests that there is a high level of support for protecting local green spaces.

6% of survey respondents were not in agreement with Policy Gl2.

Q16: Do you have any comments to make about Policy GI2 as currently drafted? (46 responses)

46 individuals left an open-ended response in relation to Policy GI2 in the draft Neighbourhood Plan.

> *"I note that the green space in Cepen North is not listed and should be protected as it is highly used by the local community. Barnes Road / Stainers Way."*
>
> *"Community involvement and discussion about how the spaces are used and could be developed will be needed. Then this would seem an exciting prospect!"*
>
> *"Gascelyn Park is missing from this plan, despite being a green space maintained by the town council. Please can it be added?"*
>
> *"U. Allington Way – We are the landowner of this area. While we support the overall Local Green Spaces initiative, we request that this particular piece of land not be designated. The green space at Allington Way is bordered by bungalows, also within our ownership, which have no on plot parking. We submitted a planning application for a parking area on this site in 2019, and would potentially look to revisit this application in the future, taking into account the parking needs of residents at the time whilst also addressing the more recent push toward the electrification of vehicles. In terms of environmental impact, parking spaces can be designed to be environmentally sensitive which would tie into the broader aims of the Local Green Spaces initiative, that being a commitment to zero carbon. G. Oaklands open space – We are the landowner of both green spaces identified in this area. We are happy for the southernmost area, located next to the bungalows at 88-102a Oaklands, to be designated as Local Green Space. However, we request that the northernmost area, located next to 104-128 Oaklands, not be designated as Local Green Space. There are no specific plans at this time, but we would like to keep flexibility on this piece of land in the future."*
>
> *"This misses the importance of the green spaces between the Pewsham estate and A4 - canal corridor - green corridors need improvement for walkers and cycling - poor connectivity around Pewsham Estate."*

Local Green Spaces

Survey respondents were invited to share why their favourite Local Green Space, listed in the Plan is special to them.

Q17: No. or name of your favourite Local Green Space (please use reference no./name given in the draft plan (101 responses)

The table below shows the Local Green Spaces named by survey respondents as their favourite space.

Local Green Space	Frequency of Mention
B Baydons Wood, Baydons Meadow and Long Close	26
A Monkton Park	23
R John Coles Park	17
FF River Avon	15
WW Adjacent to Long Close Hardens Mead	11
N Donkey Field and Hardenhuish Brook	6
Y Vincients Wood	6
C Charter Road Parkland	4
DD Levi's Park	4
JJ Pewsham Park	4
D St Andrew's Church Graveyard	3
EE Sandown Drive	3
M Hardenhuish Wood	2
S Derriads Pond	2
T Drake Crescent	2
W Frogwell Park	2
X Lords Mead Allotment	2
Z Derriads Lane	2
AA Farleigh Close	2
BB Conway Road	2
CC Thirsk Close	2
Gascelyn Park	2
Wiltshire and Berkshire Canal	2
Westmead	2
J Yewstock Road Open Space	1
U Allington Way	1
V Little Battens Park	1
II Jordan Close	1
RR Adjacent to Indoor Bowls	1
SS Kingsley Road Field	1
TT Hungerdown Allotment	1
Chippenham Golf Club	1
Birds Marsh Wood	1
Forest Lane and Canal	1
Rawlings Farm	1

Q18: Please explain why this Local Green Space is special to you (e.g. beauty, historic significance, recreational value, tranquillity, wildlife or other values) 99 responses

99 respondents included a reason for selecting their favourite Local Green Space. Some comments included:

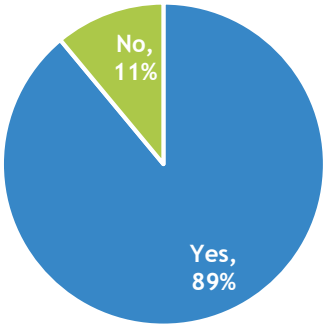
> *"Diverse space good for walking and close to town centre."* ***A Monkton Park***
>
> *"Good recreational area but it needs a ranger to prevent littering, illegal camping."* ***N Donkey Field and Hardenhuish Brook***
>
> *"Lovely wildlife, and a tranquil space, although more needs to be done to make it a safe place to take your family where you will not be made to feel uncomfortable or unsafe by the drink and drug users."* ***FF River Avon***
>
> *"Old and calm, although recent misuse as mountain bike track is a concern."* ***M Hardenhuish Wood***
>
> *"This is an open area used by local children to play and a wider circle of dog walkers to exercise their animals. It used to provide access to the river bank of the Avon, but over time it has been reduced in area."* ***B Baydons Wood, Baydons Meadow and Long Close***

Policy Gl3 – Green Corridors

Survey respondents were invited to share their feedback on Policy Gl3 which identifies key green corridors (green spaces that link together to form linear corridors for the movement of wildlife and humans through the town) and requires new development to protect and enhance these corridors.

Q19: Do you agree with Policy Gl3 (136 responses)

	Percentage	Responses
Yes	89%	121
No	11%	15



89% of survey respondents said they were in agreement with Policy Gl3, with the remaining 11% of respondents who were not in agreement with the policy on Green Corridors.

Q20: Do you have any comments to make about Policy Gl3 as currently drafted? (41 responses)

41 individuals left an open-ended response in relation to Policy Gl3 in the draft Neighbourhood Plan.

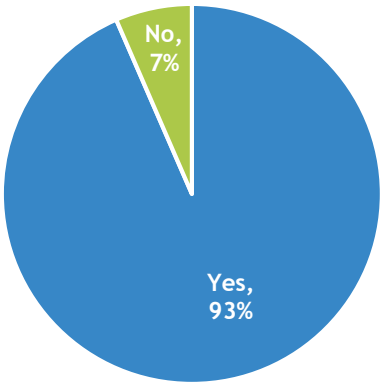
> *"Again the canal should be more important in this consultation."*
>
> *"No, they have been badly laid out. Not the best use of town needs overall"*
>
> *"Corridors have to go where people want to go else they become redundant. Corridors need safe ways to cross roads which are barriers to movement, with the faster the road the more significant the barrier."*
>
> *"But with on the east they should be restricted to the River Avon floodplain (on Hardens and Newlease Farms) which is large enough afford the optimum benefit for the community. Also Newlease Farm is outside the boundary and not relevant to this plan."*
>
> *"Vital - wildlife needs to be able to move, it cannot survive in small island habitats. The blue corridor - river and canal are vital landscape arteries for biodiversity."*

Policy Gl4 – Trees, Woodland and Hedgerows

Survey respondents were invited to share their feedback on Policy Gl4, which requires that new development protects existing trees, woodland and hedgerows and avoids removal wherever possible; a buffer between tree belts/woodland and new development; replacement tree planting in accordance with the Tree Planting Guide and a minimum future tree canopy cover on certain development sites.

Q21: Do you agree with Policy Gl4 (138 responses)

	Percentage	Responses
Yes	93%	129
No	7%	9



93% of people who responded to the Regulation 14 Consultation Survey said they were in favour of Policy Gl4.

The remaining 7% of respondents said they were not in favour of the Policy.

Q22: Do you have any comments to make about Policy Gl4 as currently drafted? (42 responses)

42 respondents left an open-ended response in relation to Policy Gl4 in the draft Neighbourhood Plan. A selection of verbatim quotes can be found below and a full list of responses (with corresponding names) can be found in Appendix 2 of this report.

> *"This needs to be thoroughly checked regularly after the development is complete and heavy fines for those breaching the policy."*

> *"To add into leaseholds/freeholds that green space/hedges cannot be removed without planning permission."*

> *"Why not just leave things as they are, new development does not protect existing woodland etc, it destroys it. No point in replacing ancient trees with new saplings, which take decades to mature."*

> *"How about an objective to increase tree and hedge cover and to encourage ways for developers and residents to put in native hedges rather than fences around their houses."*

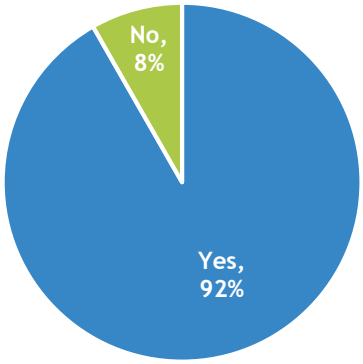
> *"Street tree planting should consider the location of existing underground infrastructure as water mains and sewers can be damaged by tree roots. Green spaces laid to grass within residential estates may be crossed by underground services and this should be checked when tree planting is proposed."*

Policy Gl5 – Green Buffer

Survey respondents were invited to share their feedback on Policy Gl5, which requires that masterplans for strategic development sites will make provision for green and blue infrastructure corridors, that these corridors will be used to create an effective buffer between the urban fringe and the surrounding countryside, and that the urban fringe will be screened with dense tree planting.

Q23: Do you agree with Policy Gl5 (133 responses)

	Percentage	Responses
Yes	92%	122
No	8%	11



92% of survey respondents said they were in favour of Policy Gl5, with the remaining 8% of respondents who were not in favour of this policy.

Q24: Do you have any comments to make about Policy Gl5 as currently drafted? (33 responses)

33 respondents left an open-ended response in relation to Policy Gl5 in the draft Neighbourhood Plan.

"Very important to avoid coalescence with surrounding villages."

"The urban fringe is spreading outwards so am not clear how this will help?"

"You make no argument for WHY tree canopy should be increased, other than some academic somewhere thinks so. Perhaps look after those we have more, and select some areas to populate with more trees, but your blind commitment to anything 'green' seems completely arbitrary, particularly when you are actively building all over every available bit of green. Complete hypocrites. None of your actions are about safeguarding what was a once nice town."

"We strongly agree with this approach. We believe that it is essential to maintain separation between existing villages and settlements in the form of arable land and pastures. The open expanse of agricultural uses is a perfect backdrop for the density of Chippenham and its increasingly urban character. The immense value of Chippenham's 'green lungs' became apparent during the 2020/21 lockdowns, when these spaces became so important for health and wellbeing."

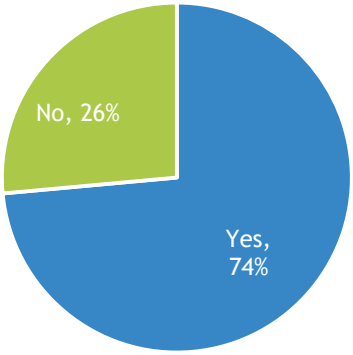
"I strongly disagree with the continuing urbanisation and infilling of space in Chippenham. Less development, not green buffers, is the solution."

Policy H1 – Housing Mix and Types

Survey respondents were invited to share their feedback on Policy H1, which sets out the recommended housing mix (market, affordable housing etc.) and type (no. of bedrooms) that major residential development proposals will be expected to provide.

Q25: Do you agree with Policy H1? (121 responses)

	Percentage	Responses
Yes	74%	89
No	26%	32



74% of respondents said they agreed with Policy H1 which broadly suggests agreement with the recommended housing mix in the draft plan amongst survey respondents.

However, over a quarter of respondents said they did not agree with Policy H1. This was a high level of overall disagreement when compared with feedback on other policies in the draft Neighbourhood Plan.

Q26: Do you have any comments to make about Policy H1 as currently drafted? (52 responses)

52 respondents left an open-ended response in relation to Policy H1 in the draft Neighbourhood Plan.

"I believe that Chippenham people should be able to stay local to their town if they want to. Many are being priced out of the area and there is not enough affordable housing for younger residents. According to figures Chippenham has a lower rate of people over 60 yet there is so much retirement housing, yet the younger generation have no chance of being able to afford to live in their own town. Chippenham has become a commuter town since lockdown as people now working from home are moving out of cities like Bristol in favour of cheaper towns like Chippenham."

"No houses should be built."

"Little mention of social housing - 'affordable' housing isn't very affordable!"

"The draft policy sets out a housing mix (for over 10 dwellings). This conflicts with the adopted Wiltshire Local Plan (Core Policy 43, p243) which states that provision may vary from site-by-site depending on local need, the mix proposed and the viability of the development. Rather than set an arbitrary mix, the Neighbourhood Plan should reflect Wiltshire Council's requirements that mix should be agreed at the point of an application's

determination. This would prevent the Neighbourhood Plan becoming outdated as needs change."

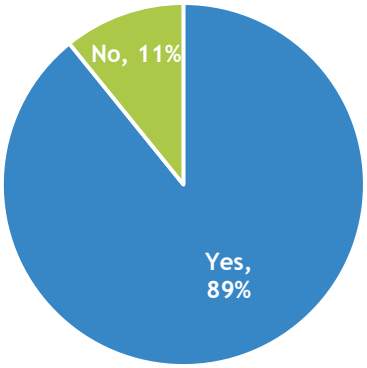
"Isn't the need for housing for the elderly already demonstrated by the rising ageing population in Wiltshire and Chippenham, and the fact that developers are applying to build such accommodation on brownfield sites in the town? Some recognition that such housing would release more housing for families/ younger people (in the existing housing stock) would be helpful in this section."

Policy H2 – Housing Design

Survey respondents were invited to share their feedback on Policy H2 which requires that all residential development in Chippenham will be sustainably design in accordance with the Chippenham Design Guide.

Q27: Do you agree with Policy H2? (120 responses)

	Percentage	Responses
Yes	89%	107
No	11%	13



When compared with feedback on Policy H1 (see above) there was more overall agreement with Policy H2 (housing design). 89% of respondents said they agreed with Policy H2.

The remaining 11% of survey respondents said they did not agree with Policy H2.

Q28: Do you have any comments to make about Policy H2 as currently drafted? (20 responses)

20 respondents left an open-ended response in relation to Policy H2 in the draft Neighbourhood Plan.

> *"Unique homes, should be judged on individual merit for design and impact."*

> "It would be good if as part of build beautiful the original character of old buildings is used in the design, e.g. the old college to take that design not the 1960's BT building type where possible."

"I reject all green ideology as it pertains to housing. And certainly reject your pod ideas of 1 x bed housing. Stop devaluing our town. The 'new' developments such as up by the college are awful. They look great when built and within a few years look dreadful. Try building beautiful. Nobody would object to a new 'Bath'. We most certainly do not have a vibrant town centre. Lower rates. Encourage small businesses."

"I have concerns about how all the design elements will be provided without conflict. i.e. providing local centre, open space, bungalows, etc, whilst still having low enough density to ensure street scene is not dominated by car parking in front of dwellings."

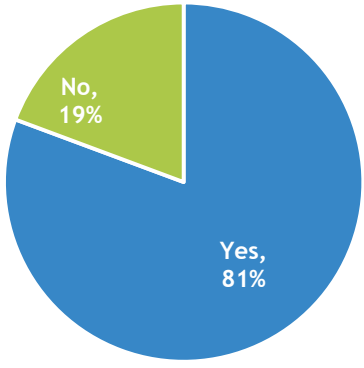
"The build it quick sell it expensively habit of the major developers do not allow for these sorts of considerations but they are necessary. Good luck with this one!"

Policy TC1 – Bath Road Car Park/Bridge Centre Site

Survey respondents were invited to share their feedback on Policy TC1 which a parameters plan for the regeneration of this key town centre site with mixed use development and supports development proposals that accord with this parameters plan.

Q29: Do you agree with Policy TC1? (119 responses)

	Percentage	Responses
Yes	81%	96
No	19%	23



81% of survey respondents said they were in agreement with Policy TC1, with a further 19% of respondents who did not agree with this policy.

As with Policy H1, the overall disagreement rate for Policy TC1 was higher than that seen for other policies in the draft Neighbourhood Plan.

Q30: Do you have any comments to make about Policy TC1 as currently drafted? (60 responses)

60 respondents left an open-ended response in relation to Policy TC1 in the draft Neighbourhood Plan.

"Who wouldn't agree with it but have been talking about this for years and still nothing has happened...except extra car parking for council employees."

"Supported but with reservations. I would like to ensure that mixed use developments meet with the requirements of all age groups. Facilities for young people are important but this should be as well as facilities for older residents, not instead of them."

"It would be good if the policy included better connection to Bath Road and maybe include redevelopment of Ivy Road Industrial Estate (old laundry)."

"Doesn't identify where existing traffic will go. No time frame identified for this either, this results in significant blighting of a large area of the town."

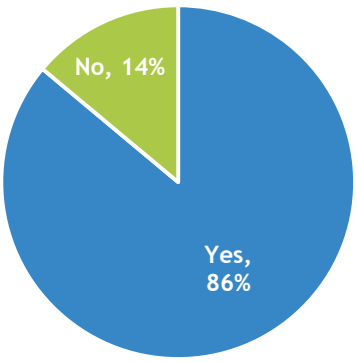
"Really is a bit of an eyesore at present and this plan looks a great improvement. This car park was one of my first impressions of Chippenham."

Policy TC2 – River Green Corridor Masterplan

Survey respondents were invited to share their feedback on Policy TC2 which provides a masterplan for the section of the River Avon which crosses through the town centre, and requires development proposals to meet the design, transport and biodiversity objectives promoted by the masterplan.

Q31: Do you agree with Policy TC2? (122 responses)

	Percentage	Responses
Yes	86%	105
No	14%	17



86% of survey respondents said they agreed with Policy TC2. This was a slightly higher level of agreement when compared with Policy TC1.

The remaining 14% of respondents said they did not agree with Policy TC1

Q32: Do you have any comments to make about Policy TC2 as currently drafted? (38 responses)

38 respondents left an open-ended response in relation to Policy TC2 in the draft Neighbourhood Plan.

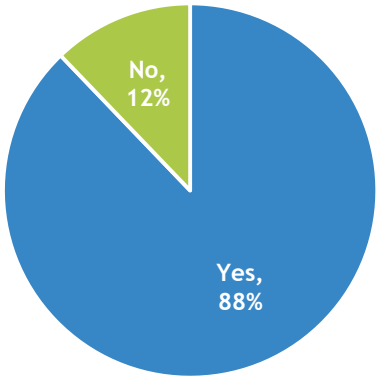
> "Yes, the river needs to be used as a feature for walks and leisure activities. It's a beautiful feature."
>
> "I would also like to see a bridge built over the river, linking the road next to Rowden Surgery to Avenue La Flèche, as was originally proposed years ago. This would take traffic coming from Bath Road to Pewsham and London Road area, away from the town centre."
>
> *"All sounds brilliant. It's quite sad how little the river is used. Also many previous schemes were approved because of plans to have more use of the river, only for this to fall by the wayside after building work started. Borough Parade development plans is a good example of this. We mustn't make this mistake again. Also, what happened to the disabled access fishing station behind the Wiltshire Council office?"*
>
> *"Really agree that the river front has been wasted. The way Emery Gate backs on to Island Park or the way that houses were chosen to line the river front on the opposite side of the High Street many years ago. I also think that some efforts should be made to restore or protect parts of the old bridge as it gave the heart of Chippenham a lot of character."*

Policy TC3 – Public Realm Improvements to Upper Market Place

Survey respondents were invited to share their feedback on Policy TC3 which provides a parameters plan for improvements to public space within the Upper Market Place and supports development proposals that accord with this parameters plan.

Q33: Do you agree with Policy TC3? (115 responses)

	Percentage	Responses
Yes	88%	101
No	12%	14



88% of people who responded to the Regulation 14 Consultation Survey said they agreed with Policy TC3. The remaining 12% of survey respondents did not agree with this policy.

Q34: Do you have any comments to make about Policy TC3 as currently drafted? (31 responses)

31 respondents left an open-ended response in relation to Policy TC3 in the draft Neighbourhood Plan.

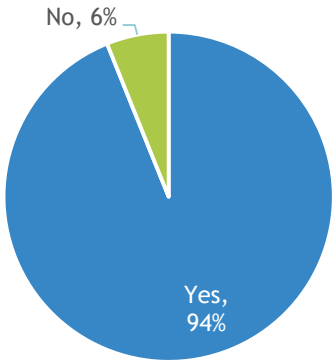
> *"Need to ensure disabled parking spaces are not reduced in this part of town."*
>
> *"Do not agree with Area 4 in current form as this will make the church inaccessible to many of the elderly people who use it. Would like to see a plain English version of Area 1. What exactly is a shared space? Would also like to see a reduced speed limit as part of the shared space especially if this involves removing pavements."*
>
> *"This historic quarter of our town should be cherished. If we want to attract visitors, we need to have something to show them. This should be the high end of the town, at present it is a down at heel, car park for betting shop users."*
>
> *"You are cutting off one of the few remaining free parking areas in the town, this will kill the town more than anything as popping in to grab something will become impossible. Stop with the parking greed."*
>
> *"Crossing the road can be difficult round here and this plan looks a great improvement."*

Policy TC4 – Development within Chippenham Conservation Area

Survey respondents were invited to share their feedback on Policy TC4 which requires new development within Chippenham Conservation Area to take account of the Chippenham Conservation Area Character Appraisal (Annexe 2 of the Plan) and supports high quality new design and retention of heritage assets that make a positive contribution to local character, distinctiveness and the significance of the Conservation Area.

Q35: Do you agree with Policy TC4? (115 responses)

	Percentage	Responses
Yes	94%	108
No	6%	7



94% of survey respondents agreed with Policy TC4, with the remaining 6% who said they did not agree with this policy.

Q36: Do you have any comments to make about Policy TC4 as currently drafted? (20 responses)

20 respondents left an open-ended response in relation to Policy TC4 in the draft Neighbourhood Plan.

> *"Reinstate traditional style shop windows and facia in keeping with the original style of the building. No stone rooves should be removed but restored. Funds to be found to support responsible landlords and fines for properties left empty, with rent caps for retail premises."*

> *"Yes, Chippenham needs to draw on heritage much more and restore some of the key architectural elements."*

> *"'High Quality Design' is too vague a term. What exactly is it, who determines compliance with it, who redresses failures, and how are those failure effected and in what timescale?"*

> *"How to make this so it has actual effect, when we have seen a multi-storey carpark erected in the Monkton Park/ Railway Station conservation area in recent years - taking no notice of it whatsoever."*

> *"Yes but again buildings are recognised but will they be protected. The Technical College building on Cocklebury Road is still at high risk yet it has again been recognised as important historically and aesthetically. We must protect this building. After all, it was built with public money and charitable donations. An art centre would be ideal as there is a growing arts scene in the town and as a mid*

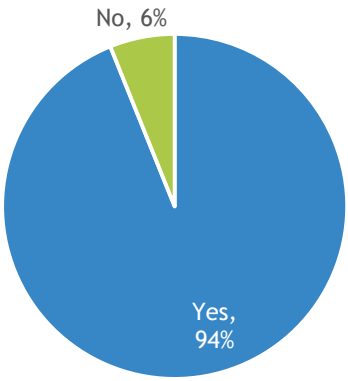
point between the Heritage Centre and town, it's perfect for still having an educational purpose as was intended."

Policy TC5 – Buildings of Local Merit

Survey respondents were invited to share their feedback on Policy TC5 which identifies a number of buildings that are considered to be important non-designated heritage assets and requires assessment of the effect of development proposals on the significance of these buildings.

Q37: Do you agree with Policy TC5? (116 responses)

	Percentage	Responses
Yes	94%	109
No	6%	7



94% of people who responded to the Regulation 14 Consultation Survey said they agreed with Policy TC5. The remaining 6% did not agree with this policy.

Q38: Do you have any comments to make about Policy TC5 as currently drafted? (15 responses)

15 respondents left an open-ended response in relation to Policy TC5 in the draft Neighbourhood Plan.

"I feel most of the suggested buildings are of poor quality and the designation may prevent the overall improvements sought."

"Please save the old Chippenham College building as it is a historic building and the proposal for flats is another concrete monolith."

"Yes, please protect the old buildings that gave Chippenham its character. Please restore old buildings and make use of one's going into disrepair. Please encourage new building planners not to build square boxes with no character (see Westinghouse site) just because they are cheap."

"Look after our heritage. Properly."

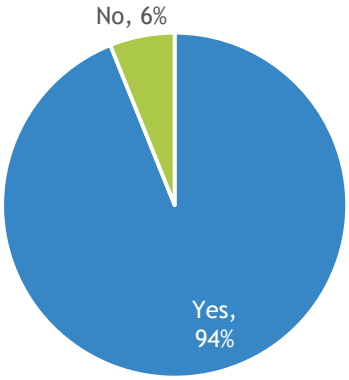
"The Trust welcomes recognition of part a. (Reel Cinema) and part l. (17-25 Station Hill) both of which are buildings that fall within our remit having been constructed with theatre facilities and which as non-designated heritage assets positively contribute towards local interest, townscape and character."

Policy TC5 – Design of Shopfronts and Advertisements

Survey respondents were invited to share their feedback on Policy TC6 which requires that within the town centre, new or altered shopfronts and their associated advertisements, should be designed in accordance with the Shopfront Design Guide (Annexe 3 of the Plan).

Q39: Do you agree with Policy TC6? (110 responses)

	Percentage	Responses
Yes	94%	103
No	6%	7



94% of people who responded to the Survey said they agreed with Policy TC6. The remaining 6% did not agree with this policy.

Q40: Do you have any comments to make about Policy TC6 as currently drafted? (18 responses)

18 respondents left an open-ended response in relation to Policy TC5 in the draft Neighbourhood Plan.

"Limits innovation and progressive development."

"Shop front design should definitely be controlled. I would even go as far as to say current occupiers should be made to restore back to original (pre-1960's at least) designs, allowing for accessibility of course."

"I have been impressed by Frome shop fronts, where even empty shops have been well maintained."

"It would be good if you could also retrospectively ask shops to amend their shopfronts to a more appropriate design, in keeping with the historical nature of the town. Unsightly shopfronts change the feel of the town centre to its detriment. Difficult to do, I know, but it could have a big impact on making Chippenham a nicer place to shop in."

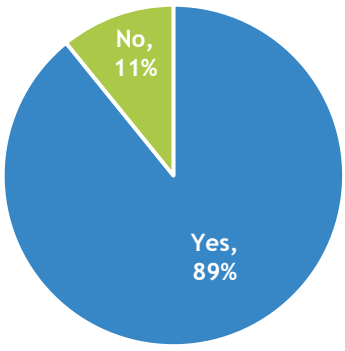
"Think this would also be great! Just hope there will be support for the independents and that this won't be an additional hurdle for them."

Policy T1 – Provision and Enhancement of Cycle Paths

Survey respondents were invited to share their feedback on Policy T1 which requires cycling schemes to be prepared for major developments which: demonstrate high quality design solutions for infrastructure in accordance with best practice standards; that link into the existing town cycle network; and that can fund identified high priority improvements to the cycle network.

Q41: Do you agree with Policy T1? (115 responses)

	Percentage	Responses
Yes	89%	102
No	11%	13



89% of respondents to the Regulation 14 Consultation survey said they agreed with Policy T1. The remaining 11% of survey respondents said they did not agree with Policy H2.

Q42: Do you have any comments to make about Policy T1 as currently drafted? (41 responses)

41 respondents left an open-ended response in relation to Policy T1 in the draft Neighbourhood Plan.

"But you also need excellent secure cycle parking facilities or people just won't bother."

"Ensure signage and priorities are well marked especially in "short cuts" through estates."

"This policy could go even further to achieve a complete network of safe cycling routes - prioritising roads for cycling rather than cars. A lot more cycle parking is also needed."

"Generally cycle networks are poorly used and become a maintenance overhead. Recent changes to highway code, have reset the priority, and although some segregation on major routes may be beneficial, a myriad of small connectors through urban settings is unnecessary."

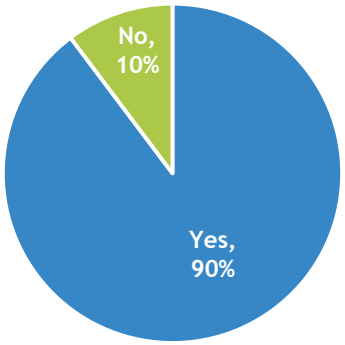
"Agree up to a point. But experience in London has shown that if not carefully researched these can be under-utilised and increase traffic congestion."

Policy T2 – Access to the Bus Network

Survey respondents were invited to share their feedback on Policy T2 which supports enhancing and preserving existing bus infrastructure and requires major development to be located within 400m walking distance of a bus stop and for developer contributions to fund improvements to the local bus network linking the development to the town centre.

Q43: Do you agree with Policy T2? (117 responses)

	Percentage	Responses
Yes	90%	105
No	10%	12



90% of people who responded to the Regulation 14 Consultation survey indicated they were in favour of Policy T2. The remaining 10% of respondents did not agree with this policy.

Q44: Do you have any comments to make about Policy T2 as currently drafted? (27 responses)

27 respondents left an open-ended response in relation to Policy T2 in the draft Neighbourhood Plan.

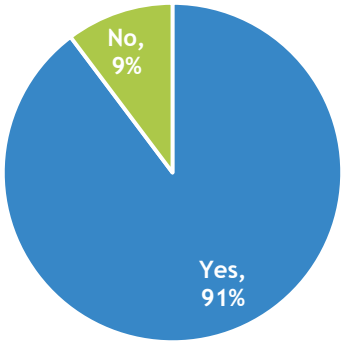
> *"Bus system broken; extra funding won't provide improvements for resident benefit."*
>
> *"More specific action is needed in this area. Bus services need to be drastically improved and far more reliable. having bus stops is good but will only have the required effect if a reliable bus service stops at them."*
>
> *"Town Main Station should be relocated to Bath Road Carpark."*
>
> *"Existing provision is lacking in many estates. 50% of Pewsham estate has no service."*
>
> *"This doesn't appear to cover level of service. It's great to have people within x metres of a bus stop, but if there's only a bus once a day, that's not going to get them using it. Can the NP set minimum levels of bus service to be provided to new developments? I'd also question the 400m figure - this feels like a long way to walk, and will likely put many people off, particular those who have challenges walking longer distances."*

Policy T3 – Electric Vehicle Charging Infrastructure

Survey respondents were invited to share their feedback on Policy T3 which requires that all new residential buildings with associated off-street car parking spaces provide at least one electric vehicle charge point. It also sets out the quantity of electric vehicle charging points for other types of development.

Q45: Do you agree with Policy T3? (117 responses)

	Percentage	Responses
Yes	91%	106
No	9%	11



91% of people who responded to the survey indicated they were in favour of Policy T3. The remaining 9% of survey respondents said they did not agree with this policy.

Q46: Do you have any comments to make about Policy T3 as currently drafted? (29 responses)

29 respondents left an open-ended response in relation to Policy T3 in the draft Neighbourhood Plan.

"This is important. Wiltshire Council have taken a backward step since they installed chargers in (2016?) their car parks. Most of these are not fit for purpose. The Rapid charger you show in this plan at Gladstone Road, has been only partially working for over two years. I drive an electric car and cannot rely on Wilts Council chargers. Most of the new chargers in 'that car park' at Monkton, have never worked!"

"As long as this does not take space away from pedestrians or create trip hazards."

"Diesel and petrol cars will no longer be available to purchase new after 2030, so we need to get on with this! Define passive provision - is this equivalent to providing ducting? Or more than this? Shouldn't taxi rank provision specify rapid chargers, as dwell times are short? What about provision of ducting for on street parking in development that has housing without off street charging being possible (e.g. terrace style apartment or flats, as at Langley Park for example). Should have this specified in the policy also?"

"We have a hybrid car but would welcome infrastructure to enable full electric to be a more viable option."

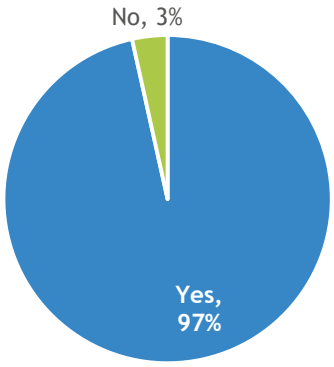
"What about existing high-density areas? I live in the Butts and Baydons Lane area where there are rows of cottages with no street access, let alone off-street parking, and there are several similar areas in Chippenham."

Policy T4 – Access for Disabled People and those with Reduced Mobility

Survey respondents were invited to share their feedback on Policy T4 which requires that changes to the highway, required as part of new development, are designed so that they can be fully accessed by disabled people and those with reduced mobility.

Q47: Do you agree with Policy T4? (115 responses)

	Percentage	Responses
Yes	97%	111
No	3%	4



97% of survey respondents said they were in agreement with Policy T4. The remaining 3% were not in agreement with the policy.

Q48: Do you have any comments to make about Policy T4 as currently drafted? (14 responses)

14 respondents left an open-ended response in relation to Policy T4 in the draft Neighbourhood Plan.

> *"Not ambitious enough given ageing population. Would like to see Chippenham position itself as a disability friendly town and seek accreditation as such. Why not work with national organisations to make signage accessible to all? I know Wilts Council has more responsibility for commissioning care but no space for provision factored in."*

> *"Too many cycleways and walkways are too narrow for mobility vehicles. Too many pavements do not have suitable dropped curbs and many paths surfaces are not adequately maintained."*

> *"Some disabled people such as myself who don't drive find crossing roads without a crossing very stressful. It would be good if there was a pedestrian crossing connecting Pewsham to the Westmead open space, on Avenue La Fleche, for example."*

> *"Unfortunately, with WC now charging for blue badge holders to park, we are likely to see more parking on double-yellow lines..."*

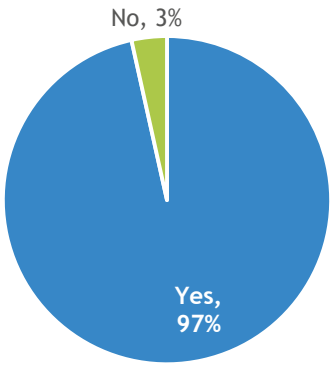
> *"Important that ALL public buildings can be accessed by vehicle if necessary."*

Policy T5 – Waymarking Signage on Footpath Network

Survey respondents were invited to share their feedback on Policy T5 which requires that major development schemes, that are located adjacent to, or within 200m of public footpaths, provides waymarking signage to a specified standard.

Q49: Do you agree with Policy T5? (117 responses)

	Percentage	Responses
Yes	97%	113
No	3%	4



97% of people who responded to the Regulation 14 Consultation survey said they agreed with Policy T5. The remaining 3% of respondents did not agree with this policy.

Q50: Do you have any comments to make about Policy T5 as currently drafted? (13 responses)

13 respondents left an open-ended response in relation to Policy T5 in the draft Neighbourhood Plan.

> *"It might also be appropriate to ensure that there is lighting on such footpaths."*
>
> *"Waste of tax payers money."*
>
> *"Should be a defacto policy!"*
>
> *"If you have to. But it's money for nothing."*
>
> *"Footpath signage needs to be improved in parts of the town."*

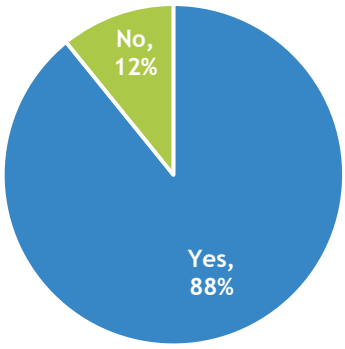
Policy CI1 – Community Infrastructure

Survey respondents were invited to share their feedback on Policy CI1 which requires development proposals to: fully meet the needs for new community infrastructure generated by their schemes; for change of use proposals on large buildings in the town

centre demonstrate that the building cannot be used for community arts and culture; contribute 1% of the development cost on major development towards community infrastructure or public art provision as a commuted sum.

Q51: Do you agree with Policy Cl1? (108 responses)

	Percentage	Responses
Yes	88%	95
No	12%	13



88% of survey respondents said they agreed with Policy Cl1. The remaining 12% of survey respondents said they did not agree with this policy.

Q52: Do you have any comments to make about Policy Cl1 as currently drafted? (26 responses)

26 respondents left an open-ended response in relation to Policy Cl1 in the draft Neighbourhood Plan.

> *"I don't feel this goes far enough. We have as a prime example the former Chippenham College; this is ideally placed near the station to be a fantastic community space. What we don't need is more retirement apartments, we need a younger demographic."*

> *"More sports facilities are needed - Chippenham Sports Club I can't cope with demand at peak times E.g. more tennis courts and another cricket pitch needed. And more parking, bearing in mind about half members come from villages outside of Chippenham."*

> *"We must have more arts and culture in the town at present it is almost a wasteland."*

> *"Make it higher than 1% if possible."*

> *"It says essentially, nothing. Just a series of mgmt words about 'diverse and inclusive'. Lower rates, make access easier, encourage small business, encourage local artists, make parking free, and bring exciting things, like the old bi annual*

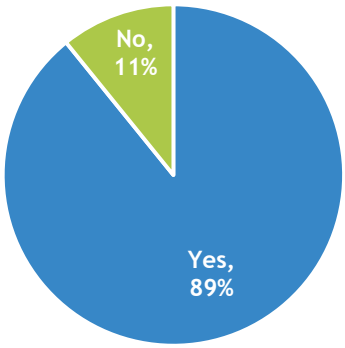
concert in Monkton Park, or the re-enactment as you're doing this year. And you know, what about even doing fireworks????"

Policy E1 – Circular Economy

Survey respondents were invited to share their feedback on Policy E1 which supports development proposals that seek to create circular economy benefits for industrial processes or for built development and encourages avoidance of resource use in the built environment.

Q53: Do you agree with Policy E1? (104 responses)

	Percentage	Responses
Yes	89%	93
No	11%	11



89% of respondents said they agreed with Policy E1. The remaining 11% of survey respondents said they did not agree with this policy.

Q54: Do you have any comments to make about Policy E1 as currently drafted? (17 responses)

17 respondents left an open-ended response in relation to Policy E1 in the draft Neighbourhood Plan.

"The statement is difficult to understand. Plain English would help."

"Love this idea."

"Would love to see a recycling hub in the town centre - like the one in Corsham, alongside a repair cafe and library of things, with community training sessions and workshops."

"Circular economy is clearly a very desirable objective, but cannot be sensibly promoted in a Neighbourhood like this without addressing circular economy for the farmland around the town - which could include encouraging agro-ecological

methods and regenerating natural systems but also encouraging the use of locally produced food. This Policy needs revision to include these opportunities."

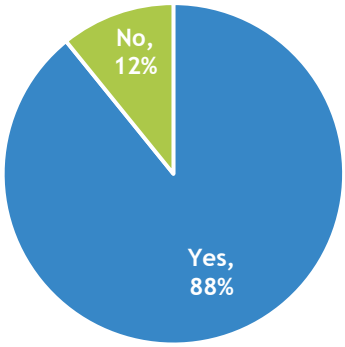
"Great to see this included. Can we start promoting it now for shopping local, supporting local, eco shops and facilities etc? Promoting Reduce, reuse, repair and recycle?"

Policy E2 – Business Incubator Units

Survey respondents were invited to share their feedback on Policy E2 which requires development proposals for employment uses on allocated employment land to provide a range of unit sizes, including fully serviced business incubator units of less than 5000 sq.ft. in size.

Q55: Do you agree with Policy E2? (97 responses)

	Percentage	Responses
Yes	88%	85
No	12%	12



88% of survey respondents said they agreed with Policy E2. The remaining 12% of survey respondents did not support this policy.

Q56: Do you have any comments to make about Policy E2 as currently drafted? (16 responses)

16 respondents left an open-ended response in relation to Policy E2 in the draft Neighbourhood Plan.

"Development proposals should not be given permission unless there is a contract for occupation. It is not acceptable to build huge units on spec and then advertise for occupants. What a waste."

"We also need to more flexible and allow local businesses to expand, we have lost so many local employers because they could not expand by staying in Chippenham.

Refusing people like The Range denies more local employment and encourages more commuting."

"This needs to be thought out better with more people WFH."

"A major missing link. As a business owner there is nothing for my business which is affordable and flexible in the town."

"It is good to have a requirement that will help cater for small and medium businesses but this seems rather weak. What range of units sizes? 5000 square feet is large. What is an acceptable range of unit sizes? Seems like more specifics needed in this policy."

Additional & Final Comments

Survey respondents were invited to comment on developer contributions and monitoring and evidence, as well as providing any final comments on the Draft Plan.

Q57: Do you have any comments to make Section 12 – Developer Contributions (pages 142-143 of the draft Neighbourhood Plan)?

21 respondents left an open-ended response in relation to developer contributions in the draft Neighbourhood Plan.

"A structured plan for developments gives locals a say in how and what is built, and developers then are constrained to build what we want and not just what they can most money from."

"Nothing other than just no, to net zero."

"Only to ensure that appropriate contributions are secured and then used. Wiltshire Council do not have a great history of this. i.e. North Chippenham, no ped/cycle contribution/offsite connections, and no bus service as of yet. Recent Rawllings Green approval, derisory contribution for ped/cycle improvements."

"I think the suggestions are good, but we need to keep an eye on the sort of thing that CIL is being spent on. I don't think dirty diesel vehicles for the council are of much benefit to the community. It should be used for litter bins, parks, benches, facilities, etc."

"Developers are almost always only interested in money and will try any means to get around the best laid community plans."

Q58: Do you have any comments to make Section 13 – Monitoring and evidence (page 143 of the draft Neighbourhood Plan)?

13 respondents left an open-ended response in relation to monitoring and evidence in the draft Neighbourhood Plan.

> *"Unfortunately, somehow, you need to actually speak to people. Your monitoring only ever brings about bias results. That needs to change before you entirely ruin this town."*

> *"Monitoring reports should be regularly published to enable public scrutiny."*

> *"Furthering Monitoring and Evidence could be provided through dedicated sites for biodiversity being used and promoted. Please can updating IRecords and the Woodland Trust be promoted by the Council so we have year round data in advance available for all desktop studies right at the start of site investigation. Also can Wiltshire Council's toolkit be promoted. Yearly resident surveys to involve the community."*

> *"This will need close monitoring and I encourage a diverse team to do this."*

> *"I think it is important that impartial monitoring is carried out to see that things are progressing & also achieving things agreed in the plan."*

Q59: if you have any final comments to make about the draft Neighbourhood Plan, please use the box below

59 respondents left a final open-ended response with additional comments on the Draft Plan.

> *"It's a shame that Chippenham is so far behind the curve and lost so much CIL. Will the CNP prevent future Chippenham expansion. Who will you ensure whole community engagement and that referendum is well supported?"*

> *"I am broadly supportive of most of these aspirations, but I am concerned that Wiltshire council will impose its own agenda, and Chippenham will become an urban sprawl. This draft neighbourhood plan states correctly that most residents value our rural surroundings, but these seem to be under threat of being built over."*

> *"BoKlok (Skanska & IKEA) modular home builders are seeking to partner with Summix on land to the North of Rawlings Green. We would very much like to present to CNP and discuss how we can bring forward a housing proposal for modular, energy efficient homes in line with the key policies within the CNP."*

> "The neighbourhood plan is a great piece of work, well done!"

"This is overly long and complex questionnaire based on an overly long and complex plan. It is dense and verbose and seems designed to garner as little response as possible due to the long-winded and rambling nature of the document. It appears specifically designed to actually put people off providing feedback! It needs less technical and bureaucratic jargon and more plain English."

Appendix 1

Chippenham Neighbourhood Plan - Regulation 14 Questionnaire

The Chippenham Neighbourhood Plan is moving towards completion but still needs your input. We invite you to read our Pre-Submission Draft Neighbourhood Plan and comment on our proposed planning policies as part of the Regulation 14 Public Consultation.

The six-week public consultation will begin on 28th February 2022 and end on 12th April 2022.

This online questionnaire contains 31 questions about our plan policies and should take around 15-20 minutes to complete. There is the option to skip questions.

Our Neighbourhood Plan is being produced by a steering group of community representatives and Chippenham Town Councillors and includes the contributions of those participating in Topic Groups, public workshops and exhibitions over the last three years, alongside the Steering Group's own research and investigation.

There are lots of documents available to view as part of the consultation, but we don't expect you to look at everything. Before completing this questionnaire, it would be useful to look at the key document – the draft Neighbourhood Plan, and those policies that most interest you, and then any Annexes or Appendices on topics that also interest you.

Once the consultation period is closed, we will gather together all of the comments received and produce an official consultation statement, listing all the views and opinions submitted, and setting out how the Plan is to be amended as a result.

We will then formally submit the revised Plan to Wiltshire Council, the Local Planning Authority. Once complete, our Neighbourhood Plan will become a statutory planning document and will be used to guide developments across Chippenham until 2036.

Thank you for taking the time to contribute your views.

Chippenham Neighbourhood Plan Steering Group

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1. Contact Details & Consent

As this is a formal consultation, a summary of all comments received and the name of the person commenting will need to be made publicly available. **Please provide your name.**

***Your Name (Required Field)**

It would also be helpful to have your contact details. These will not be made public and will be processed in line with the Data Protection Act 1998 and General Data Protection Regulations (GDPR). They will be added to our mailing list to be used to keep you informed of progress on the Chippenham Neighbourhood Plan. We may share your data with Wiltshire Council Planning for the purposes of the Neighbourhood Plan.

Address 1	**Address 2**
Town/City	**Postcode**
County	**Email**

☐ I consent for my contact details to be used in connection with the Neighbourhood Plan

Withdrawing consent

You can change your preferences or can withdraw your consent for use of your contact details at any time by contacting the Town Council by email at: dpo@chippenham.gov.uk

To view our Privacy Notice for the questionnaire please visit: www.chippenham.gov.uk/data-protection

2. Please tick all that apply

☐ I live in Chippenham
☐ I work in Chippenham
☐ I am a statutory consultee
☐ I am an agent
☐ I am a landowner in Chippenham
☐ None of the above

3. Vision & Objectives

(pages 26-29 of the draft Neighbourhood Plan)

The Vision and Objectives for the Neighbourhood Plan were created following the Pre-Vision Survey carried out with the community in 2019 and centre around the six topic areas of green infrastructure, housing, town centre, transport, community infrastructure and economy, plus an overall Chippenham Identity Vision and Objectives - with a golden thread of sustainability and climate change mitigation running through all topic areas.

Do you agree with the Vision and Objectives for the Neighbourhood Plan?

- Yes
- No

Do you have any comments to make about the Vision and Objectives as currently drafted? If so, please clearly state the specific vision(s) and objective(s) you are referring to.

4. Policy SCC1 - Net Zero Carbon Development

(page 37 of the draft Neighbourhood Plan)

This policy requires that all new buildings demonstrate that net zero carbon emissions can be achieved through energy efficiency (with offsetting where this cannot be achieved), with major developments requiring submission of a 'whole life' carbon impact assessment.

Do you agree with Policy SCC1?

- Yes
- No

Do you have any comments to make about Policy SCC1 as currently drafted?

5. Policy SCC2 - Sustainable Construction

(page 40 of the draft Neighbourhood Plan)

This policy encourages and/or requires new buildings to be built and certified to recognised sustainable construction standards.

Do you agree with Policy SCC2?

- Yes
- No

Do you have any comments to make about Policy SCC2 as currently drafted?

6. Policy SCC3 – Standalone Renewable Energy

(page 44 of the draft Neighbourhood Plan)
This policy supports standalone renewable energy developments.

Do you agree with Policy SCC3?

- Yes
- No

Do you have any comments to make about Policy SCC3 as currently drafted?

7. Policy GI1 – Protecting and Enhancing Biodiversity

(page 52 of the draft Neighbourhood Plan)

This policy sets out criteria which require development proposals to include provision for the protection, enhancement and maintenance of wildlife habitat and biodiversity, including the requirement for development to provide a biodiversity net gain of 10% within the Neighbourhood Plan area.

Do you agree with Policy GI1?

- Yes
- No

Do you have any comments to make about Policy GI1 as currently drafted?

8. Policy GI2 - Local Green Spaces

(page 57 of the draft Neighbourhood Plan)

This policy designates numerous green spaces in the town as Local Green Spaces, which would have the same protection as green belt land.

Do you agree with Policy GI2?

- Yes
- No

Do you have any comments to make about Policy GI2 as currently drafted?

9. Local Green Spaces

In designating Local Green Spaces in our Plan we are required to evidence that these spaces are 'demonstrably special' to the local community. We would therefore appreciate any additional evidence you can provide to explain why your favourite Local Green Space, listed in the Plan, is special to you.

No. or name of your favourite Local Green Space (please use reference no./name given in the draft Plan.)

Please explain why this Local Green Space is special to you (e.g. beauty, historic significance, recreational value, tranquillity, wildlife or other values):

10. Policy GI3 - Green Corridors

(page 63 of the draft Neighbourhood Plan)

This policy identifies key green corridors (green spaces that link together to form linear corridors for the movement of wildlife and humans through the town) and requires new development to protect and enhance these corridors.

Do you agree with Policy GI3?

- Yes
- No

Do you have any comments to make about Policy GI3 as currently drafted?

11. Policy GI4 - Trees, Woodland and Hedgerows

(page 68 of the draft Neighbourhood Plan)

This policy requires: that new development protects existing trees, woodland and hedgerows and avoids removal wherever possible; a buffer between tree belts/woodland and new development; replacement tree planting in accordance with the Tree Planting Guide (Annexe 4 of the Plan); and a minimum future tree canopy cover on certain development sites.

Do you agree with Policy GI4?

- Yes
- No

Do you have any comments to make about Policy GI4 as currently drafted?

12. Policy GI5 - Green Buffer

(page 71 of the draft Neighbourhood Plan)

This policy requires that masterplans for strategic development sites will make provision for green and blue infrastructure corridors, that these corridors will be used to create an effective buffer between the urban fringe and the surrounding countryside, and that the urban fringe will be screened with dense tree planting.

Do you agree with Policy GI5?

- Yes
- No

Do you have any comments to make about Policy GI5 as currently drafted?

13. Policy H1 - Housing Mix and Types

(page 75 of the draft Neighbourhood Plan)

This policy sets out the recommended housing mix (market, affordable housing etc.) and type (no. of bedrooms) that major residential development proposals will be expected to provide.

Do you agree with Policy H1?

- Yes
- No

Do you have any comments to make about Policy H1 as currently drafted?

14. Policy H2 - Housing Design

(page 79 of the draft Neighbourhood Plan)

This policy requires that all residential development in Chippenham will be sustainably designed in accordance with the Chippenham Design Guide (Annexe 1 of the Plan).

Do you agree with Policy H2?

- Yes
- No

Do you have any comments to make about Policy H2 as currently drafted?

15. Policy TC1 - Bath Road Car Park/Bridge Centre Site

(page 91 of the draft Neighbourhood Plan)

This policy provides a parameters plan for the regeneration of this key town centre site with mixed-use development and supports development proposals that accord with this parameters plan.

Do you agree with Policy TC1?

- Yes
- No

Do you have any comments to make about Policy TC1 as currently drafted?

16. Policy TC2 - River Green Corridor Masterplan

(page 97 of the draft Neighbourhood Plan)

This policy provides a masterplan for the section of the River Avon which crosses through the town centre, and requires development proposals to meet the design, transport and biodiversity objectives promoted by the masterplan.

Do you agree with Policy TC2?

- Yes
- No

Do you have any comments to make about Policy TC2 as currently drafted?

17. Policy TC3 - Public Realm Improvements to Upper Market Place

(page 100 of the draft Neighbourhood Plan)

This policy provides a parameters plan for improvements to public space within the Upper Market Place and supports development proposals that accord with this parameters plan.

Do you agree with Policy TC3?

- Yes
- No

Do you have any comments to make about Policy TC3 as currently drafted?

18. Policy TC4 - Development within Chippenham Conservation Area

(page 105 of the draft Neighbourhood Plan)

This policy requires new development within Chippenham Conservation Area to take account of the Chippenham Conservation Area Character Appraisal (Annexe 2 of the Plan) and supports high quality new design and retention of heritage assets that make a positive contribution to local character, distinctiveness and the significance of the Conservation Area.

Do you agree with Policy TC4?

- Yes
- No

Do you have any comments to make about Policy TC4 as currently drafted?

19. Policy TC5 - Buildings of Local Merit

(page 107 of the draft Neighbourhood Plan)

This policy identifies a number of buildings that are considered to be important non-designated heritage assets and requires assessment of the effect of development proposals on the significance of these buildings.

Do you agree with Policy TC5?

- Yes
- No

Do you have any comments to make about Policy TC5 as currently drafted?

20. Policy TC6 - Design of Shopfronts and Advertisements

(page 109 of the draft Neighbourhood Plan)

This policy requires that within the town centre, new or altered shopfronts and their associated advertisements, should be designed in accordance with the Shopfront Design Guide (Annexe 3 of the Plan).

Do you agree with Policy TC6?

- Yes
- No

Do you have any comments to make about Policy TC6 as currently drafted?

21. Policy T1 - Provision and Enhancement of Cycle Paths

(page 118 of the draft Neighbourhood Plan)

This policy requires cycling schemes to be prepared for major developments which: demonstrate high quality design solutions for infrastructure in accordance with best practice standards; that link into the existing town cycle network; and that can fund identified high priority improvements to the cycle network.

Do you agree with Policy T1?

- Yes
- No

Do you have any comments to make about Policy T1 as currently drafted?

22. Policy T2 - Access to the Bus Network

(page 122 of the draft Neighbourhood Plan)

This policy supports enhancing and preserving existing bus infrastructure and requires major development to be located within 400m walking distance of a bus stop and for developer contributions to fund improvements to the local bus network linking the development to the town centre.

Do you agree with Policy T2?

- Yes
- No

Do you have any comments to make about Policy T2 as currently drafted?

23. Policy T3 - Electric Vehicle Charging Infrastructure

(page 124 of the draft Neighbourhood Plan)
This policy requires that all new residential buildings with associated off-street car parking spaces provide at least one electric vehicle charge point. It also sets out the quantity of electric vehicle charging points for other types of development.

Do you agree with Policy T3?

- Yes
- No

Do you have any comments to make about Policy T3 as currently drafted?

24. Policy T4 - Access for Disabled People and those with Reduced Mobility

(page 127 of the draft Neighbourhood Plan)

This policy sets out criteria which requires that changes to the highway, required as part of new development, are designed so that they can be fully accessed by disabled people and those with reduced mobility.

Do you agree with Policy T4?

- Yes
- No

Do you have any comments to make about Policy T4 as currently drafted?

25. Policy T5 - Waymarking Signage on the Footpath Network

(page 129 of the draft Neighbourhood Plan)

This policy requires that major development schemes, that are located adjacent to, or within 200m of public footpaths, provides waymarking signage to a specified standard.

Do you agree with Policy T5?

- Yes
- No

Do you have any comments to make about Policy T5 as currently drafted?

26. Policy CI1 - Community Infrastructure

(page 133 of the draft Neighbourhood Plan)

This policy requires development proposals to: fully meet the needs for new community infrastructure generated by their schemes; for change of use proposals on large buildings in the town centre demonstrate that the building cannot be used for community arts and culture; contribute 1% of the development cost on major development towards community infrastructure or public art provision as a commuted sum.

Do you agree with Policy CI1?

- Yes

- No

Do you have any comments to make about Policy Cl1 as currently drafted?

27. Policy E1 - Circular Economy

(page 138 of the draft Neighbourhood Plan)

This policy supports development proposals that seek to create circular economy benefits for industrial processes or for built development and encourages avoidance of resource use in the built environment.

Do you agree with Policy E1?

- Yes
- No

Do you have any comments to make about Policy E1 as currently drafted?

28. Policy E2 - Business Incubator Units

(page 141 of the draft Neighbourhood Plan)

This policy requires development proposals for employment uses on allocated employment land to provide a range of unit sizes, including fully serviced business incubator units of less than 5000 sq.ft. in size.

Do you agree with Policy E2?

- Yes
- No

Do you have any comments to make about Policy E2 as currently drafted?

29. Do you have any comments to make about Section 12 - Developer Contributions (pages 142-143 of the draft Neighbourhood Plan)?

30. Do you have any comments to make about Section 13 - Monitoring and Evidence (page 143 of the draft Neighbourhood Plan)?

31. If you have any final comments to make about the draft Neighbourhood Plan, please use the box below: