



CHIPPENHAM
TOWN COUNCIL
Improving the quality of town life



CHIPPENHAM
NEIGHBOURHOOD
PLAN_

Chippenham Town Council

Chippenham Neighbourhood Plan Climate Change & Sustainability Survey

Appendices



Appendices

Contents

<i>Appendices</i>	2
<i>Appendix 1</i>	4
Climate Change & Sustainability Survey	4
<i>Appendix 2</i>	10
Question 2 (open ended responses)	10
<i>Appendix 2</i>	13
Question 4 (open ended responses)	13
<i>Appendix 2</i>	16
Question 6 (open ended responses)	16
<i>Appendix 2</i>	18
Question 8 (open ended responses)	18
<i>Appendix 2</i>	20
Question 11 (open ended responses)	20
<i>Appendix 2</i>	22
Question 12 (open ended responses)	22
<i>Appendix 2</i>	25
Question 15 (open ended responses)	25
<i>Appendix 2</i>	27
Question 16 (open ended responses)	27
<i>Appendix 2</i>	28
Question 18 (open ended responses)	28
<i>Appendix 2</i>	30
Question 20 ('Other' responses)	30
<i>Appendix 2</i>	31
Question 21 (open ended responses)	31
<i>Appendix 2</i>	32
Question 22 (open ended responses)	32
<i>Appendix 2</i>	34
Question 24 (open ended responses)	34
<i>Appendix 2</i>	36
Question 24 ('Other' responses)	36

<i>Appendix 2</i>	37
Question 30 (open ended responses)	37
<i>Appendix 2</i>	39
Question 31 (open ended responses)	39
<i>Appendix 2</i>	41
Question 32 (open ended responses)	41

Appendix 1

Climate Change & Sustainability Survey

Survey Key

- Radio button
- Tick box (multiple choice)
- 1. Ranking item

Welcome to our survey

Thank you for your interest in our Climate Change & Sustainability Survey, this is a supplementary survey which will provide additional information for the Chippenham Neighbourhood and Town Council Climate Emergency Advisory Group.

If you have not already completed the public survey, please do so here: [Link to Survey]
Your views are important and will help us to shape the Neighbourhood Plan for Chippenham.

It should take you around 10 minutes to complete the survey. Find out more about Chippenham Neighbourhood Plan on our website:

www.chippenhamneighbourhoodplan.org.uk

Survey Questions

Do you think we are at risk from the effects of climate change?

- Yes, and in the next 10 years
- Yes, but not until mid-century or beyond
- Not at all

Do you have any comments on the effects of climate change on Chippenham?

Should the town be addressing climate change issues better? If so, what could it do better?

- Strongly agree
- Agree
- Not sure
- Disagree
- Strongly disagree

Do you have any comments on whether the town should be addressing climate change issues better?

Are you concerned about the amount of greenhouse emissions resulting from out-commuting?

- Strongly agree
- Agree
- Not sure
- Disagree
- Strongly disagree

Do you have any comments about the amount of greenhouse emissions resulting from out-commuting?

Do you think new housing should be built in locations that are accessible by foot, bike and/or public transport?

- Strongly agree
- Agree
- Not sure
- Disagree
- Strongly disagree

Do you have any comments about new housing being built in locations that are accessible by foot, bike and/or public transport?

Do you think there is sufficient local employment opportunity to accommodate housing expansion?

- There is a good balance of jobs to houses - incomers will be able to work locally
- There is already more housing than employment - further housing expansion could mean more out-commuting/ traffic congestion
- There is a poor balance of jobs to housing - not enough employment for current or potential future residents

Are there a wide enough range of jobs available in the area?

- Yes
- No

If you answered 'No' to the above question, what types of jobs do you feel the town needs?

What actions should the Neighbourhood Plan take to encourage a sustainable local economy and the type of economic development that is needed?

The Neighbourhood Plan should develop policies to encourage people to work locally.

- Strongly agree
- Agree
- Not sure
- Disagree
- Strongly disagree

Do you run your own business or work from home/would like to?

- I run my own business in Chippenham
- I mainly work from home
- I would like to work from home more
- I work elsewhere in Chippenham
- I commute out of Chippenham to work

Do you have any comments about running your own business from home or working from home?

What would help you work from home if you could work from home more often?

Should our town centre be free of vehicles?

- Yes, all cars, vans, buses and motorbikes
- Yes, but with exceptions for electric vehicles, delivery vehicles and public transport
- No

Do you have any comments about vehicles in our town centre?

What forms of transport do you use most? Where '1' is most frequent and '9' is least frequent.

1. Car (petrol, diesel or hybrid)
2. Car (electric)
3. Bus
4. Train
5. Taxi
6. Motorbike
7. Walking
8. Cycling
9. Other

Are there any forms of sustainable transport that you would like to use more? Please tick all that apply.

- Walking
- Cycling
- Bus
- Train
- Electric car
- Car Club
- Shared bike scheme
- Other (Please specify)

Does anything prevent you from using sustainable forms of transport?

What would help you to use sustainable forms of transport if you wanted to use them more often?

We need more segregated cycle lanes

- Strongly agree
- Agree
- Not sure
- Disagree
- Strongly disagree

Would you have any concerns about purchasing an electric car and if so, what are they?

Where do you work? (Postcode)

Location of your workplace (if postcode unknown)

Is there a choice of transport options for you to get to work? Tick all the options available

	Main commuting method	Main commuting method	Main commuting method
Car (diesel, petrol or hybrid)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Electric car	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bus	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Train	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Walking	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cycling	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

If you have children, is it possible for them to get to school or nursery safely and conveniently on foot, scooter, bike or on public transport?

- Strongly agree
- Agree
- Not sure
- Disagree
- Strongly disagree

Are you concerned that your children are you concerned that your children are exposed to air pollution whilst getting to school, or at school?

- Very concerned
- Somewhat concerned
- Not sure
- Unconcerned
- Very unconcerned

Are there specific danger points, barriers or pieces of missing infrastructure that discourage you or your children from walking, cycling and using public transport? Please provide detail below.

What improvements could be made to the public transport infrastructure in your area? Please provide detail below.

How could cycling and walking routes to the town centre, train station and other local services be improved? Please provide detail below.

End of Survey (On Submission)

Thank you for participating in this survey

Your input is valued and will help us shape the Neighbourhood Plan for Chippenham. For more information about Chippenham Neighbourhood Plan, please visit our website:

www.chippenhamneighbourhoodplan.org.uk

Appendix 2

Question 2 (open ended responses)

Do you have any comments on the effects of climate change on Chippenham?

- Increases in heat stress during summer, flooding, structural damage
- "Flooding, drought affecting harvest and food supply and house insurance.
- Access to imported foods from areas worse affected than uk. It will affect everything, our whole way of life dramatically"
- Pollution from traffic is considerable. Could be reduced by switching off engines when is a jamb as they do on Continental Europe and have been doing so for at least the past 40 years! Inconsiderate people having bonfires should be caught and prosecuted - on out constitutional evening walk the past 2 evenings there has been at least 1 bonfire raging. The one last night seemed to be perhaps from the Webbington road area and we viewed it from the other side of Abbeyfield School where it the smoke looked so dense and dark that we wondered i
- Potential flooding
- With the removal of more Open Space for development, including raising ground levels so high that retaining walls are required, this puts more of a flood risk on residents who have lived in existing properties surrounding such a development. As Climate Change events become more frequent, such practices of increasing ground levels for a development should be discouraged and an emphasis on the developer to be responsible for flooding issues caused as a result of their development.
- Risk of losing mature trees due to high winds. Increased frequency of flooding.
- "More frequent flooding.
- Droughts in summer"
- We have declared a climate emergency but are not acting like it is. The effects may not be dramatically obvious here (yet), but they will affect us before we know it, and we must act quickly and drastically to prevent catastrophe.
- Flooding, heat waves and other severe weather are probably going to affect us in Chippenham most obviously and directly from climate change. We will also notice more reductions in biodiversity and crop yields.
- It will effect all aspects of life in Chippenham in the near future.
- Risks of flooding and effects on biodiversity
- "Many (not all of course) of our Town and County Councillors simply do not have the knowledge (or interest) in climate change so they have no will to change from the status quo. We are in a far worse place than most of them understand and so they continue planning ahead with a business as usual attitude. Chippenham, like everywhere, will be effected by climate change. We may not face the sea level rises that places like Bristol will, but it will get hotter with more unpredictable weather patters (storms, heat, rain, icy blasts, etc) making life harder for

our farming community. We also continue to spray our fields killing off the last of our insect populations which we need in order to grow our crops and maintain soil health.

- We have lost touch with our surroundings - people look at fields of crops and think "wow how beautiful and natural", but that couldn't be further from the truth - those fields are like deserts; devoid of the nature.
- Industrial farming has led to a third of the planet's land being severely degraded - fertile soil is being lost at the rate of 24bn tonnes a year. We need to shift away from destructive, intensive agriculture and embrace local, sustainable, seasonal farming. This will have a huge positive effect on slowing climate change as current farming practices are so CO2 intensive."
- "Flooding
- Heat waves
- Biodiversity loss / change"
- Potential for more flooding, water shortages in Summer. Further decrease in wildlife populations, especially birds.
- Flood risk close to river & in vulnerable areas
- Most urgently indirectly through food security.
- We are already seeing increased flooding
- The lanes are increasingly flooded around the area, worse than ever this winter
- Heavy winds and rain, causing flooding in some areas
- It's going to impact us all. The covid pandemic is a practice for the chaos that climate change will bring, and shows that the necessary measures we should be doing in an urgent/emergency/situation will be disruptive. We must not go back to business as usual.
- Climate change will affect everybody in similar way that a virus has an impact on everybody.
- We are already seeing weather patterns changing, and this Winter rivers looked close to flooding. There are areas earmarked for development that seem to be too close to flood plains. The biodiversity emergency will affect farming in our area and we must support local farmers to make transitions into sustainable farming practices.
- Everyone will be affected by climate change and biodiversity loss. We must act quickly to minimise the impact on Chippenham but also to minimise the impact that our lifestyles and carbon consumption are having on poorer countries, and those less able to respond to the impact of climate change on their lives.
- Dirty rivers
- I'm concerned about the impact of pollution on our children and their health
- "We risk being overwhelmed by traffic, due to housing development - greater use of fossil fuels, more pollution, etc.
- We aren't drought-resistant - this is a huge risk. Heatwaves are also very difficult for the population to cope with."
- While Chippenham in its temperate zone may not be the hardest hit initially I am certain that a wider global view has to be taken as the knock on effects from catastrophic flooding, droughts, forest fires, storms will certainly continue to exacerbate international tensions and

may bring further man made consequences outside the direct effect as resources become finite.

- We need to reduce traffic and congestion, and discourage multi-car households.
- We have seen increased flooding and developments to the east of Chippenham need to mitigate impact on environment.
- The flooding is becoming increasingly frequent and more severe. At present this doesn't impact on property but it should be taken into consideration for any new development. Hot and dry weather also seem to be increasing, which could impact on water supplies and lead to wildfires if not managed.
- Flooding will likely be the most visible impact, but local citizens will be impacted by social upheaval and food supply impacts.
- Flooding seems to have been more frequent and severe recently
- Chippenham will be impacted by changes in climate, food supply,

water supply (too much or too little).

We need to build resilient communities to cope

- "It will suffer global social and economic impacts - higher food prices, supply chain issues, international security issues, etc.
- In terms of physical impacts:
 - Likely more flooding;
 - More heat related deaths;
 - Local food production under more stress.
- Ref. UK Climate Change Projections for geographical impacts"
 - Too many houses
 - "Air pollution levels are very high.
 - Flood defences are poor.
 - New housing developments are awarded to developers who make minimal if no provision for suitable eco materials or products.
- Tree planting is nowhere near enough."

Appendix 2

Question 4 (open ended responses)

Do you have any comments on whether the town should be addressing climate change issues better?

- It should be the central consideration in all decision making, everything needs to be refocused on reducing carbon and living in a way that is sustainable for the health and safety of future generations
- Currently there is an increase in areas without vegetation, need to increase planting of trees and other habitats.
- More information about what's going on locally and how to get involved and get help
- "Much more to encourage sustainable travel and more restrictions on petrol/diesel car use.
- Improve cycle network - fill the gaps.
- Design highways to give cyclists and pedestrians priority over motor vehicles, to make walking/cycling more attractive and quicker
- Put in place measures to discourage car use - stop building roads and car parks, and focus on measures to get people out of their cars."
- become carbon neutral asap
- People who are like me don't go out much so I don't get to know enough information on what is or what is not being done
- There seems to be a need for Enforcement as it appears Wiltshire Council have absolved themselves of this community duty. Fly posting is also clearly a problem around the town. As is fly tipping - since moving here in July 2019 several times I have reported what looks like a demolished wall along the bank of Tanner Close / pavement side of Canal Road. Naff all has been done about it!
- Promote local employment to reduce dependence on cars.
- Pedestrianise larger areas. The road outside Ivy Lane school. New road from the roundabout at the bottom of station hill to the town bridge and past the nestle building. This would move air pollution out of the town centre and encourage more walking. Joined up, segregated cycle routes throughout the town. Car parking further out of town, not in the centre.
- Cycling and walking should be at the heart of transport with easy access to schools, shopping and the train station.
- The climate crisis should be at the forefront of every decision made. How can this action be done sustainably? How will this affect wildlife? etc
- New buildings should be built to be carbon neutral. We should have more local renewable power generation. Transport infrastructure should be changed to make walking and cycling much easier, safer and attractive. Sustainable public transport should be improved. Ideally existing buildings should be retrofitted to be energy efficient.
- Biodiversity loss is an issue in control of the Town Council. Areas of Monkton park could be rewilded. The

continued building along the Avon could lead to more run off and flooding as rainfall increases.

- "Try to reduce reliance on petrol /diesel cars.
- Not sure what you are doing currently"
- Better traffic free routes in and across town
- CTC needs to be considering the impact on carbon and the environment in every decision made.
- First of all they should be telling our local MPs and government that they need to take action more seriously. We've seen from Coronavirus that the government can act with urgency when it has to. Well I believe it has to do so now with climate change - 10 or 15 years will be too late. It may already be too late.
- No development approval without net positive environmental impact (climate and wildlife)
- Greater public engagement in simple steps they can take
- "Building developments must not be approved unless they meet the best sustainability standards.
- Prioritise walking and cycling in all transport decisions, followed by public transport."
- Yes we need to encourage sustainable transport, cycling walking, bus and train and discourage motor vehicle useage . Possibly make the town centre traffic free and have many more cycle/ bus lanes
- Sustainable travel options. Cycle lanes and parking needed.
- Yes, cut down on fossil fuelled traffic and improve sustainable forms of transport
- "Better bike lanes, stop cutting down trees to build thousands of new houses.
- Encourage people to use less plastic"
- Taking the climate crisis as seriously as the covid pandemic
- Compelling private developers to add PV panels to all new build buildings
- We should do much more towards achieving a zero carbon society.
- We should not be treating the problems of congestion and heavy car-use by creating more roads and commuter housing developments. These projects will only generate more carbon in their making and use thereafter, as well as more air pollution. We need to stop and focus 100% now on making life in Chippenham based on renewables, retro-fitting existing housing, and reviewing the town's public transport and transport infrastructure to make it easier for people to get what they need without getting in cars. We should also invest in electric car infrastructure for those reliant on car travel to other areas. We should keep house building to a minimum to support priority housing need, and build all new housing to a far higher sustainability standard (passivhaus ideally), which will deliver superb cost-saving benefits in the future.
- A comprehensive climate and biodiversity action plan is needed. Climate change must be responded to with the same speed and urgency as the current pandemic crisis.
- More recycling bins on streets
- I think there should be a clear focus on sustainable energy in any new housing or commercial development

- "Needs to be urgent, especially reducing reliance on fossil fuels for energy and transport.
- More sustainable transport - cycling and walking."
- Within our town a zero carbon outlook is essential but also a wider sustainability drive, while carbon is one of the largest offenders it is certainly not the nastiest thing we do to this planet. we need to biodiversify, look at the socio economic effect of development, and our existing fabric. there is a chance in climate change to re-evaluate our misconceptions of capitalism, less is more, we need to use less to do more.
- "The Town Council should be working to be carbon neutral by 2030.
- All future development should meet highest standard for sustainability."
- Have a clearly defined climate change action plan. Support local organisations involved in climate action and public awareness raising initiatives. Direct more of their funding to things that can help mitigate, e.g. green transport, local food growing, improvements to biodiversity (tree planting, road verges etc).
- Yes, it should be aggressively pursuing net zero with incentives for local residents and businesses, looking at shorter supply chains and implementing natural flood management.
- Restrictions on car use, better pedestrian/cycle provision, new homes being more sustainable (Wilts Council took a backwards step with North Chippenham Dev).
- More education of public required.
- Take it seriously
- Wiltshire Council and Town Council should be cutting emissions by generating own renewable power, using electric vehicles and supporting the community to decarbonise through policies and investment.
- Stop building houses
- Absolutely. It should be driving a clean green agenda to support the climate through rewarding sustainable business, and adopting strong measures to make. Chippenham net zero in terms of emissions.

Appendix 2

Question 6 (open ended responses)

Do you have any comments about the amount of greenhouse emissions resulting from out-commuting?

- Need to address this with big local employers, increase home working, address number of children being driven to school by parents each day.
- We are too focused on building houses which are not needed and seemingly without any new businesses to provide jobs so all demographic is leading to community unnecessarily. Air pollution from traffic in the town is awful.
- Need to encourage more high-tech businesses to the town, so that people don't need to commute out.
- I have already covered that.
- No information is published to make public aware of numbers out commuting or those in commuting
- I car share using an efficient car (58mpg) to reduce emissions. Now due to Covid19, I am working from home.
- It is cheaper to drive a car into Bath than to catch the train. Public transport should and could be our main form of transport, if it is accessible to all.
- Too many people drive cars. Good cycle path connections with nearby towns and villages would help. As would improved low carbon bus routes. Those who have to go by car could be encouraged to get electric cars by having better charging facilities.
- It's astonishing how much the Town has improved traffic wise since the coronavirus encouraging cycling.
- Building more housing will turn Chippenham into even more of a dormitory town
- Reduce ice traffic and more renewable energy initiatives
- This is just one reason why the HIF development is wrong for Chippenham.
- I have to do this myself and it bothers me. I work in Bath, but up at the university. It would mean either 2 busses, or two busses and a train. Either of these are not practical due to time constraints.
- Cheaper fares on trains and buses and more frequent services required. Also more capacity in future to cope with new housing in town
- Covid-19 response has proven we can work from home, so we must continue to encourage this wherever possible - treat climate change response in a similar way
- Can we provide free broadband to EVERYONE to make working from home more viable? It is less important that some people can get the very highest speeds. Let's ensure everyone has enough bandwidth for a video call (around 1Mbit/second) first.
- I think more people could find alternative ways of getting to and from work by walking cycling or car share
- "I think, judging by traffic queues in rush hours, in-commuting (from e.g. Calne) seems to be a bigger problem.

- Although many of these people may be accessing motorway via Chippenham town centre, in which case an eastern ring road may reduce this.
- School traffic is a bigger problem in my opinion"
- The out commuting is the principle problem with the town. We need good quality professional employment in the town. This would not only help with climate but also the sense of community
- Ditto above. My husband commutes to Reading each week 2-3 times a week. We have an electric car on order (for which we hope the infrastructure will continually improve). Many commuters are encouraged to live in towns like Chippenham with a train station but we have found the costs to be prohibitive, with a season ticket costing in the region of £14,000 per year.
- These could be reduced if public transport were more reliable
- Please can people work from home more frequently - Zoom is excellent!
- a green dense urban core to chippenham is fundamental to producing a sustainable community with the balance of wage potential.
- Work needs to be available locally and this work should mitigate against impact if onward transport is required (St Mowdem development)
- Difficult to solve but ironically Covid 19 might help find solutions...
- Hopefully covid-19 and subsequent changes will reduce the impacts of this.
- Inevitable, given commuting patterns to Bristol/Swindon, and obsession with increasing car parking at the rail station.
- Poor public transport connectivity, frequency and affordability lead to increased use of cars for out-commuting. Insufficient local employment for number of households in Chippenham.
- Yes, we need to encourage jobs appropriate to the people who live here, and provide suitable transport for those whose main location is a distance away
- Chippenham should not have more roads that simply encourage car use and out-commuting. It should not have more housing unless there is local employment so that people can work near where they live. At present plans are being made for creating an even bigger commuter town with increased traffic congestion and carbon emissions, which is completely unsustainable.
- More houses means more people and cars
- More EV points would be good and improved transport links.

Appendix 2

Question 8 (open ended responses)

Do you have any comments about new housing being built in locations that are accessible by foot, bike and/or public transport?

- ..and all new developments to ALSO set aside a fund to pay for a massive overhaul of the cycle network to join up all the town better including re-routing of roads to discourage cars and encourage safer cycling and walking and bus route.
- Access via these means should be the default, not an after-thought, as currently appears to be the case with new developments.
- Already commented in the Local Plan survey about the folly of building on Marshland out toward the M4.
- No information published to form a view
- Isn't this obvious.
- We should aim to emulate cycling cities in europe. With more pedestrian only spaces. Car free neighbourhoods.
- It should be a requirement to build new housing with good cycling and walking paths. These should join up with others to make a network across Chippenham. Cycle paths should be well planned and not an after thought. They should have allow good progress, not having to get off all the time, negotiate metal barriers or roads.
- So much housing is being built to an apparently poor standard.
- Most people don't or can't use public transport. Times and routes are unlikely to be convenient for commuting.
- This must be mandatory for planning approval
- There will always be people who need / choose to drive.
- I am appalled by the amount of housing going up in Chippenham (and surrounds) on previously untouched land. Where is the wildlife supposed to go? There's nothing much left here except shops, houses and dead farmland that nothing can live on. Also, you can bet each of those houses - even if they are accessible by foot etc - will own at least one car and they will take that car out on the roads.
- Design should make it easier to use active travel and discourage private car use.
- The question implies that new housing should be accessible to existing facilities. There is the option of building new facilities to support housing located away from current developments
- Yes, any new housing must be accessible without use of a car, but there are many other sustainability criteria that must also be met.
- Speak to local groups about their views on sustainable transport, as they will highlight local issues.
- I think they are reachable by bike but not with our current infrastructure favouring the car.
- More cycle lanes provided which need to be designed by people who actually ride a bike! current options

don't necessarily work and often feel unsafe to use

- It isn't at the moment!
- We don't need a new ring road, it will fill up with more cars
- Ditto above. All new developments should be built around the idea of less car ownership and use, so that we can gradually become less reliant on our cars. We could invest highly in electric cars, but it's unrealistic to expect that people will be able to afford to transfer to them in the shorter term. Public transport could provide so much better a service with cheaper fares, better and more frequent routes. Walking and biking has a massive effect on our health and wellbeing. Designing housing around shops, schools and services may over time deliver an added benefit of creating greater feelings of ownership, connectedness and pride within a local area and community, and revive possibilities for local independent projects and businesses.
- New developments must also have their own local services and infrastructure, reducing the need for people to travel.
- People need to accept a 20 - 30 min walk to town, and factor it into their routine (rather than 5 mins in the car). People are very car dependent in Chippenham - I see this with how children are taken to school. Safer cycling routes would also help.
- Medium density needs to be supported earlier, too many country

towns become swindon and Milton Keynes before the increase their urban core density. 5 storeys is needed in centres to allow sufficient residential accommodation to sustain a town centre without the need to commute to out of town or other larger centres too regularly.

- New developments should also provide links through existing estates to build a whole town network.
- If on edge of town this needs to be integrated with the planning consent and not an afterthought.
- Local planning should be in line with the new government transport strategy i.e. moving away from private transport.
- Current gov policy require this, though is weakly worded and difficult for the planning authority to argue against a developer. However Wilts Council do not have a good track record in doing all they can to argue their case, as they largely gave up on sustainable travel a number of years ago.
- Such accessibility should be mandatory for planning consent
- Its fundamental to developing strong resilient communities that people live and work together
- See comment above. No new housing without local employment.
- Chippenham has too many houses already
- As long as they are sustainably built and not built on green belt land and with respect to the existing ecology.

Appendix 2

Question 11 (open ended responses)

If you answered 'No' to the above question, what types of jobs do you feel the town needs?

- A wide variety, for the people who live here now and to attract more young families to the area. Jobs in growing industries, including where people can work from home
- More office based businesses and manufacturing/innovation incubation start ups, more homeworking
- High-tech: IT, engineering, white-collar, creative (design agencies etc)
- Bigger companies that can employ more people
- That is a problem for folk with bigger brains than mine to conjure with. However, if Chippenham had the opportunity to let James Dyson operate from here instead of Malmesbury I hope the sense would prevail to welcome him or anyone like him here and put measures in place to encourage not block their plans for expansion. shame on Malmesbury.
- No information published on local employment statistics, or housing shortfalls.
- "industry
- Service
- Leisure"
- All types of jobs.
- Design and engineering jobs
- Jobs in creative industries.
- Software, technology.
- "I don't really know, but clearly thousands of people drive out of Chippenham to work, and probably thousands of others drive in from surrounding areas.
- I don't know what the answer is."
- More opportunity for start ups and professional SMEs.
- A range, including 'skilled' and 'professional' jobs
- The town is well positioned for people to travel to Bristol, Bath, Swindon for work, so whatever jobs they are travelling for e.g. financial services, office based jobs generally, manufacturing
- Sustainable agriculture. Small businesses serving local people and technology startups.
- Encourage home working or in neighbourhood offices
- More service roles and tech companies.
- Some lower skilled jobs such as manufacturing.
- High quality, well-paid jobs. Too many people with good skills are commuting out of the town.
- Professional, graduate, manufacturing, civil service
- Charity jobs - better in Bath or Bristol
- Renewable energy should be a growth sector everywhere, and could provide a broad range of employment opportunities! Sustainable small businesses and local industries should be supported, not more and more shops selling cheap imported goods, and encouraging over-consumption. More investment (and more, better rewarded jobs) in the public sector to help address deprivation in the area; social work, mental health, child care, social care, healthcare,

education, libraries and community facilities.

- More specialised jobs. Mostly just retail, hospitality or offices
 - More public / NFP sector jobs
 - 'Green' jobs. Interesting jobs with charities, etc. The caring professions. Worthwhile start-ups.
 - Graphic and creative industries, we have great connectivity and schools to attract good candidates we need a delegation to go after firms.
 - We need to ensure a range of jobs to address capacity. New start-up to offering sites for companies to relocate.
 - More highly skilled/managerial roles. Many of those commute out. But a mix of different types of jobs is needed.
 - I think as the shift to working from home more becomes the new normal post covid-19 (my company is looking to mandate a set number of days a week) this will change how we need to define local employment.
 - Better paid professional office jobs, and technical roles.
 - insufficient high level professional posts
 - All types, however high skilled science and engineering, and skilled manufacturing would contribute to the local economy, and bring a range of other jobs with them
- "Skilled and unskilled. All types.
 - There is a particular need for professional jobs in the town, as thousands of professionals commute out and back every day, as there are no opportunities for them here. When houses get build more professionals move in (cheaper houses than further down the M4) and commute out. It just gets worse. Completely unsustainable.
 - Wiltshire Council and the SWLEP needs to invest in infrastructure to attract employers to the town. Ideally in higher skilled, well paid jobs that are fit for the future economy. A low carbon, renewable technology hub for example. Despite Chippenham's good transport connections, and highly skilled workforce (all working currently elsewhere), the Council and LEP have completely failed to attract this sort of investment."
 - "Good Independent business.
 - No more charity shops and telephone shops.
 - Incentivise new businesses...bakers, greengrocers, bulk buy shops, vegan cafe, health food.. Then people wouldn't have to drive to the outskirts to the large supermarkets as often.
 - Could do more to attract employers with reduction in business rates.... Financial services, tech companies.."

Appendix 2

Question 12 (open ended responses)

What actions should the Neighbourhood Plan take to encourage a sustainable local economy and the type of economic development that is needed?

- Ask all citizens a broad question - what kind of future they want for Chippenham - not specific questions like in these surveys. Invest in a true visioning exercise, informed by easy to understand data on current issues (transport, housing, jobs, demographics, air quality, carbon output, flood risk etc). Share examples from other places - Exeter, Bristol, Barcelona and take the time needed for a process to come up with creative, community owned ideas for the future of the town, that will be sustainable and have local buy in.
- No outer ring road which will be a disaster for the Avon Valley and will cut off routes for wildlife and destroy prime agricultural land
- Set aside economic development areas and use SWLEP to fund funds to attract new businesses into the area
- Massive investment in broadband in whole town would also be a big stimulant
- Sort of covered above.
- Council should publish more statistical data across a range of community issues if they want the public to engage in meaningful comment
- boost local leisure facilities
- Support the self build register.
- "Fibre broadband
- Neighbourhoods that attract young professionals to the area."
- Be much more selective about what businesses it encourages to develop sites, Chippenham is at risk of turning into a mini Swindon. With boring out of town retail, ring roads and no heart.
- Invest in local companies, and avoid big brands and TNCs
- "Campus style office development with good walking, cycling and public transport connections.
- Fully pedestrianise the High Street and make it nicer (eg like Southgate in Bath). Redevelop area around the river near the High Street for cafe, restaurants, shops and civic venues. This sounds a bit off topic but I think it would make the town more appealing for businesses to come and open offices."
- Move to a more circular economy. Reusing waste products from one business to another... e.g Wilts college sets up an incubator unit for caviar. Caviar is delivered to local restaurant in cardboard. Cardboard is returned to second incubator unit that turns it into horse bedding. Used Horse bedding is collected and composted. Compost is used to grow worms. Worms are fed to fish to produce caviar.
- Renewable energy included in planning of new homes
- "Encourage more businesses in; and reduce the amount of commuting out.
- Chippenham needs to be more of a 'destination'."

- Stop allowing the building supermarkets - we don't need any more! Encourage more home working (it seems to be working for millions of us under lock down) and maybe set up 'working hubs' in the town centre - somewhere you can get a coffee, food, see other people, etc but plug in a laptop to work.
- Initiatives to encourage businesses to set up in Chippenham, including planning consent for change to business use, brown field site redevelopment and the town centre could be developed sensitively to provide better quality retail, services and leisure for increasing numbers of people choosing to live and work in Chippenham
- New employment sites; balanced communities ; new employment types that allow for flexibility such as home workers
- Strict sustainability targets for any new construction work.
- We have to rethink our reliance on the car, for work, education, shopping and recreation
- Make hubs for tech. Start up and grow on space. Take advantage of proximity to Bath and market and offer cheaper location and access to services. Use the water / riverfront more. Encourage more places to eat.
- Improve cycling infrastructure around Chippenham, it's an ideal area for cycling to work but there's too much traffic making it feel unsafe to cycle for most people
- Survey where residents work & in what jobs; then see what is missing in Chippenham's job market in relation to the skills that are available here.
- Incentives, promote connectedness
- "I think I've covered this in above comments. To summarise:
- Reduce housing/road building to a minimum but in planning shift towards development based around less car-use, more local connectedness, better services, better public transport, sustainable local job opportunities."
- Significant investment in sustainable businesses, including green energy and local food production
- Ensure that any proposed new housing or commercial development takes local employment situation into account
- Promote the attractions of Chippenham to start-ups and for HQs of charities, etc, looking to move from London/Bristol.
- Push for an urban core that allows employment land usage within the town rather than in drive to cul de sac town edge areas. Why are the employees in methuen there rather than in the town centre supporting the town centre to thrive. close to the station. We should stop through commuting. Road routes should be into the centre and out the same way not through. Car usage should be limited within the core and significant improvements to our GI.
- Develop business parks out near J17 of the M4, and develop a cycle way up the A350 to J17 as well as provide regular buses from the Station to that area.
- The NP needs to shape the plans for the eastern development of Chippenham and not be led by it.
- Provision of diverse and affordable business premises would help, along with advice and financial support for start ups. It feels like market towns

miss out on this in comparison to cities like Bristol.

- A real focus on local transport is needed, if this was easier, more "smart" e.g. pricing/ticketing options and timetables being complementary, people would be able to work more locally with less commuting by car.
- High tech industry, professional consultancies, and good quality light industrial space. Employment spaces needs to be good quality else will not be fully occupied, i.e. Greenway Business Park.
- Encouragement (uncertain of how to do this) for a variety of businesses to locate to Chippenham. Delay new house building until sufficient employment opportunities locally.
- NP needs to encourage local businesses that support a sustainable circular economy
- Much of what's needed is outside the Neighbourhood Plan remit but policies that promote the right kind of employment development (future technology firms) and discourage the wrong kind (e.g. warehouses that increase traffic but offer few and low skilled jobs), would be helpful. Advice on how to do this would be useful!
- Consider travel to work by walking or cycling
- Set out an ambitious plan for the town. Look to places like Frome and Corham which have nice balance of cultural and entertainment options. I would not go out in Chippenham for entertainment... Awful pub options. Reward local producers. Promote veg box schemes, supporting your nearest flour mills, offer vegan and plant based options... Huge growing markets. Bulk buy stores to reduce

plastic waste.. Return and reward recycle schemes... Repair libraries... Borrow instead of buy. But it needs to be done in a slick way... So people will buy into it. Look to Denmark and Finland and the Netherlands for great examples of alternatives for transport and recycling etc. Make it car free. I would cycle from Sutton Benger to Chippenham but would certainly be hit by a car... No provision for safe cycling.

Appendix 2

Question 15 (open ended responses)

Do you have any comments about running your own business from home or working from home?

- There is nowhere to network in town if you work from home, no hot desk space or meet ups that I am aware of.
- Broadband in Chippenham is appalling. For a town of this size it is no wonder people are commuting out.
- I am disabled with a full time carer
- Im retired - working from home seems a sensible thing to do in the current age
- I normally commute to Bristol but am now working from home due to Covid19. It will be interesting to see if greater working from home remains after the crisis is over.
- During corona lockdown I have found I can work well from home. I plan to continue 2-3 days per week once restrictions are lifted and commute on the other days.
- There is a great lack of cycling. Most parents are scared to let their children use the roads and I don't blame them
- Better broadband service. Casual use office space.
- I commute to Corsham. As a manufacturing business it is not possible to work from home but I am planning to cycle and we car share.
- "Can incentives be given eg reduction in the council tax?
- No idea how this would work."
- "Get the broadband providers to hurry up with making fibre available to all.
- If there were more facilities in the town centre to work from I'd use them."
- I do work from home one day a week, but it's not always easy to 'knuckle down'.
- As above, the Covid-19 response has proven we can work from home, so we must continue to encourage this wherever possible - treat climate change response in a similar way
- Local co-working spaces in Chippenham provided for reasonable rates could provide community connection and an easier option than long-distance commuting.
- I have retired now but answered the question as if I was still at work..
- I can work from home if my employer would allow it
- Hubs for home workers to provide networking and social contact
- I work from home where possible
- I am writing this in the Covid-19 shutdown so obviously we have all learned a lot about home working. I work for a charity which cannot run without physical contact with service-users, but even we have been able to shift to more home working.
- Housing should ideally have space for a home office and be optimised for broadband access
- "The technology is great these days...
- I love working from home."
- I moved to chippenham to be nearer my business as it was the one biggest

change I could make in my life.

Recently I have been running the business from home and struggling with childcare alongside serious client facing meetings but it has facilitated a wealth of other wider life benefits for me and my children, Internet speed is key and ultimately space to break out and have meetings to avoid creative block through monotony

- Not an issue for me but I know people who struggle with space to do this well as their homes are too small.
- I work from home 1 day a week on average, this is likely to increase going forward.
- N/A
- "On the business front (I work as a part time consultant), working from home works well - even with international clients.
- Also in my work as a part time University lecturer, nearly all

university staff are all working from home and delivering lectures virtually at the moment, so hopefully more of this will continue after covid.

- On the council front (I am county and town councillor) Wiltshire Council does not do enough by way of virtual meetings - too much travelling to Trowbridge for councillors and officers. The covid crisis is demonstrating that much more can be done virtually (and is being done virtually) if the will is there. And the benefits are significant.
- Chippenham Town Council is even further behind in this respect."
- I live in Sutton Benger. Broadband is not great. I work in Bath but since the pandemic have been working from home and likely to continue this for two days per week on exiting the pandemic.

Appendix 2

Question 16 (open ended responses)

What would help you work from home if you could work from home more often?

- Dramatic broadband improvement
- Change in policy from my employer.
- Fibre broadband
- No
- Better broadband service. Casual use office space.
- Faster broadband and better mobile network coverage
- As above
- Instead of working from home more often, I'd prefer faster buses direct from Chippenham to Bath with no stops in between. That way commuting by public transport could be possible.
- Encouragement by employer to do this and changing practices to encourage remote meetings by phone/Skype
- IT infrastructure
- I can readily work from home
- "I work in a school so working from home not an option (except at the moment), however I am a 10 minute walk to school and always work.
- My husband works from home, there isn't really space here for us both to do so."
- More social contact, networking
- A continuing culture shift around technology. I currently go to work to physically handle & pay in cheques and cash donations for example. A less paper-based system. Greater use of technologies for meetings.
- Home office
- More reliable broadband; better home office set up (space; electrical points; network points)
- Peer acceptance of wfh.
- Internet speed.
- Better internet connections are crucial. Also, better local transport links - for example the first bus from my village to the nearest train station does not allow me to get into Bristol/Swindon etc. before 10am. Also, the last bus home is too early to allow a full working day!
- Dependent on my employer.
- Improved broadband.
- Wfh needs to be accepted by businesses
- Better broadband speed
- "Better broadband.
- Cheaper and greener energy costs.
- We are on oil.... Not green."

Appendix 2

Question 18 (open ended responses)

Do you have any comments about vehicles in our town centre?

- It is unsafe down the high street. The air quality is poor. It is still assuming (falsely) that parking is the solution to use of the town when in fact good bike walking and bus facilities are the real answer - Nottingham, Waltham Forest
- Allowing electric vehicles is a stop-gap measure - once more EVs are on the roads, the congestion problem, parking problems etc will return. Centre should be vehicle-free apart from public transport.
- People who are disabled and have no immunity need to use their own vehicles so that provision should be made
- The present system seems to be excellent.
- hard to do - only 1 way through town when the high st is shut! so no cars down there anyway!
- Why is the high street open for traffic in the evening? I suggest it is fully pedestrianised.
- Pedestrianise as much as possible. Past ivy lane school and outside Revos.
- The recent changes to the traffic system at the top of new road have been terrible and have meant much longer queues and traffic jams. The train station also only has cycle and disabled access from the monkton park side.
- The streets are lined with cars. Building more car parks will only increase the number of cars in the town centre. We need to encourage walking, cycling, and using public transport, by investing in these and providing the infrastructure.
- I think the town centre should be free from all vehicles and large parts of it should be pedestrianised and redeveloped to improve the look and atmosphere. Seating, plants, art.
- I like the fact that the High Street is pedestrian only during the day.
- All vehicles in town centre should be restricted to electric only
- Seems we've managed with the High Street closed for 3/12; let's pedestrianise it now.
- There are too many and building more houses will only make it worse.
- Total lack of vehicles kills a town centre, it becomes a concrete, soulless place
- Could delivery vehicles deliver to the rear of premises or travel the last half mile with a barrow?
- Keep it closed and sort out Northern bypass
- Closing the high street to vehicles should be kept as it is to help minimise congestion during busy commuting periods. Lately many commuters have spent 30-40 minutes getting across from Calne side of CHIPPENHAM to Bumpers farm bypass.
- It would be very hard to ban this with the current road layout & expansion of housing. People in monkton park would be stuck!
- Pedestrianise the high street

- Our lifestyles are currently very geared up to car use, and consumption, and I believe this is what needs to change. The town centre is the quickest (and therefore I guess most efficient route) through, so it's unfortunate but inevitable that many people will cut through it on journeys not destined for the centre of Chippenham. We could cut this but have to have lower-emissions alternative routes or means of transport better available, or it will just provoke more traffic on other routes. I haven't done the sums on what is possible vs situation now though!
- Traffic congestion seems to be becoming a bigger issue. Air and noise pollution are having a negative impact on people and wildlife. The current reduction in traffic resulting from covid lockdown is showing people how much better things could be if we worked to reduce traffic.
- People need to walk more. Everyone's fucking lazy
- Residential streets are sometimes used as rat runs which is very dangerous.
- "Chippenham is spoilt by traffic.
- Glad that the tiny High Street is traffic-free"
- Stop the through routes. More cycle routes and town edge parking for office staff.
- Unless the town centre evolves to be relevant any steps to make the town centre less accessible will kill it off.
- This can only happen if alternatives to driving are available. People with mobility difficulties who rely on their car should be included on this list.
- Chippenham should look to reduce traffic and improve air quality.
- With respect to the answer above, I don't think there should be an exception for electric cars. Possibly only for the mobility impaired, though not parking all over the town bridge!
- Drivers are encouraged into the town centre by the location of car parks and the lack of suitable public transport and safe cycle routes.
- Space should be given over to walking and cycling
- The high street should be closed off to all vehicles (as it is now during the day). The surrounding streets (London Road, New Road, the road that links the Town Centre with the Bridge Centre, should be only electric delivery vehicles, bikes, electric bikes and scooters. And public transport.
- All car parks should be free for the first 2 hours
- "Pollution is a huge problem.
- Not enough EV points.
- Public transport options are poor and not very green... Dirty diesel buses.
- Parking is poor and expensive and dilapidated."

Appendix 2

Question 20 ('Other' responses)

Are there any forms of sustainable transport that you would like to use more? Please tick all that apply.

- Light Rail Transit - (Trams)
- Electric bike
- Water based on the river
- Hydrogen powered cars
- Electric scooter

Appendix 2

Question 21 (open ended responses)

Does anything prevent you from using sustainable forms of transport?

- Roads are dangerous. Would like many more cycle paths in town, separate from road traffic.
- Poor cycle network. Poor bus services and facilities and pricing. Roads are dangerously congested making cycling and walking unsafe
- "Buses don't run early or late enough - X31 had good daytime frequency but doesn't allow commuters to get to station in morning, or home in the evening. Too infrequent = long waits = quicker to walk/drive.
- Cycle paths are incomplete - need safe, end-to-end routes from suburbs to town centre, that even non-confident cyclists can use. Cyclists should be segregated from both motor vehicles, and also where possible pedestrians (Dutch-style cycle paths)."
- Poor cycle paths, routes, storage/security and signage.
- I don't have off road parking on ivy road so would struggle to charge at home unless community charging was available on the street or designated parking spaces were allocated.
- Lack of joined up cycle lanes
- No, but I would cycle more as a means of transport if there were better cycle routes.
- Frequency of bus services to where I want to go. Lack of cycle paths deters nervous cyclists.
- Poor provision of cycle lanes around Chippenham
- Connectivity and safety of the cycle network with children.
- Safe and connected routes
- Poor cycle route provision. Lack of bus routes, lack of car clubs, though Chippenham is unlikely to be viable without significant local or national government investment.
- "The b3069 from Benger to chippenham is lethal to cycle on.
- No bike storage.
- Would like to buy an electric vehicle once prices come down."

Appendix 2

Question 22 (open ended responses)

What would help you to use sustainable forms of transport if you wanted to use them more often?

- Safety
- "Major improvement in cycle network
- Remove cars from town
- Better bus-stops with times displayed digital in real time and better bus service timing and subsidized bus journeys
- EV charging points"
- Better cycle provision - complete the town cycle network by filling the gaps
- More safe cycle routes
- Affordable EV with better range.
- More frequent buses
- Better cycle paths, more routes, storage/security and signage.
- "Segregated cycle lanes.
- Charging points near my house on ivy road. Or allocated parking space outside my house."
- Dedicated or better cycling routes
- Lower fares / loyalty schemes
- Less traffic, better cycling and walking routes.
- Better cycle lanes. E.g new lights on Langley Road took a year and made no provision for cycles. Very difficult to go straight ahead past little George.
- Better cycle routes.
- Better vehicle free routes
- More direct busses to Bath would be good, but I would like more cycle lanes to, from and around the town centre (or preferably no cars!) to make it safer to cycle. A tram system would also be nice.
- Segregated cycle routes way from car's & traffic; safety is key and well connected
- Dedicated bike routes. Signed walking routes
- Better cycling infrastructure
- Lower priced electric cars.
- See above comment
- Cheaper more frequent buses
- An integrated network of segregated cycle lanes
- "Quicker and more regular bus services.
- More EV infrastructure.
- Better cycle paths in Chippenham.
- Encouragement of road use culture generally where car driving is not seen as dominant. More considerate, slower driving around areas where no cycle paths exist would make it feel less risky to get on a bike. Greater training and awareness around cyclist safety for all road-users. Road development and maintenance that focuses on making cycling more feasible."
- See above
- "20 mph zones - eg on Frogwell/Lordsmead
- Traffic calming."
- Better off road cycle routes and lighting at night
- Provision of suggestions above!
- The ability to get to towns and cities at a wider range of times, to be able to cross transport modes and

- operators with a single ticketing system as per London.
- Reduction of road space for cars to allow for cycle paths. Cyclists having priority across side roads. Trains being able to properly accommodate fold up bikes.
 - Cycle lanes. Cheaper train fares. Cheaper buses with improved
- reliability, frequency, scope of routes & times of availability.
- Safe walking and cycle routes
 - Available and affordable electric cars
 - Better cycle lanes

Appendix 2

Question 24 (open ended responses)

Would you have any concerns about purchasing an electric car and if so, what are they?

- cost, charging, how they mine for the batteries - lack of knowledge really
- Cost and charging points
- No, they are great, I have one on order. Most charging done at home, for those who can;t do this I would recommend a community scheme in public spaces with fair charging rather than a price gouging commercial operator
- Lack of range and charging points
- I have a Motability car adapted with a ramp
- Covered above.
- "Range of travel (Have family to visit across country not just local use)
- Charging infrastructure poor in Chippenham"
- cost
- Range. Also, the question should be do you need to own a car, not what provides the power.
- Impractical and unaffordable at present. Lack of infrastructure, both in town centre and in housing areas.
- Access to charging on my street. I don't have off road parking.
- Would buy electric car once the range travelled between recharging is improved
- High price, and little access to charging points
- I definitely want to buy one. Cost is the main concern and is why I don't have one already. Lack of range and availability of charging facilities is also a concern.
- We lease a hybrid. Main concern is cost of new vehicles which even on a lease is very expensive.
- charging points
- "Initial cost
- Charging points"
- Yes, because the technology isn't clear cut, is the future full of electric batteries that wil do just as much damage to the environment than diesel/petrol.
- They're so expensive - out of my price range currently.
- Live on terraced street with no private parking so lack of facilities for charging is main barrier
- The lack of charging points, the cost
- Embedded carbon for all the raw materials and battery. Total electricity generation for all the cars.
- No.
- Range.
- No concerns
- No
- "Price.
- During lockdown unable to purchase any type of car."
- Is an electric car as green as is made out? E.g. the electricity needed for recharging has to come from somewhere. If we all have electric cars, is there sufficient capacity to recharge them all? Lack of points for recharging and how does someone living in a terraced house e.g. along Park Lane recharge their car from their property?

- Cost, charging infrastructure
- See above!
- availability of charging points
- Price
- More charge points would be needed before I'd consider buying one
- "Expense, plus much prefer walking and cycling for environmental, social, health and financial reasons.
- There are road safety issues with all cars including electric ones, and I believe the disk brakes emit harmful particles. I agree electric cars are better than petrol/diesel ones, but there is a travel hierarchy with reducing the need to travel as the best option, then walking, then cycling, etc."
- Cost
- Electric cars are mostly powered by dirty electricity, and they are ecologically really expensive to make and dispose of. Hydrogen power is the way forward,
- Charging points in town centre locations
- Affordability!
- None, I have one and it is great and is saving me a lot of money in fuel. Admittedly it is a company car so there is a tax benefit and I haven't had to purchase it up front, perhaps Chippenham could look to incentivise people to get over this hurdle through free parking, ability to go into town centre etc.
- Yes, cost and vehicle range.
- Cost of initial purchase. Range of travel due to relatively poor availability of charging points. Battery life.
- Cost, sustainability of car manufacturing
- Cost.
- Batteries are not adequate for long range
- "Battery longevity.
- Next car will be electric."

Appendix 2

Question 24 ('Other' responses)

"Is there a choice of transport options for you to get to work? Tick all the options available

- [Other]"
- Work from home
- National express is unreliable. Bicycle is possible but roads are dangerous.
- Now retired but used to work in Tetbury. No alternative to the car.
- retired
- Walking to Chippenham station, not Leeds!
- Ive retired
- N/a as I work from home
- I work where I live.
- Car share scheme at work
- The train has to go into london and back out.
- I previously traveled by train/fold up bike. But now car share with my wife to Swindon, as this is a nicer option and due to cost/unreliability of trains.
- I sue train (to Bath) and bus from Bath to Newton Park but it takes twice as long as driving and the bus connections are unreliable.

Appendix 2

Question 30 (open ended responses)

Are there specific danger points, barriers or pieces of missing infrastructure that discourage you or your children from walking, cycling and using public transport? Please provide detail below.

- pavement isn't wide enough, too close to moving traffic
- "Segregated cycle lanes connectign all parts of the town.
- Road crossing on hardenhuish lane
- Road crossing from halfords to the chip shop
- Pedestrianise all of town centre up to bottom of station hill right up to the war memorial"
- Cycle access into the town centre from all sides of town
- Safe well lit paths
- Price of the 10 bus just for school runs
- Traffic congestion and speed
- Too many cars on bridge centre roundabout. Restrict access to only electric vehicles between 7:30 and 5pm
- Crossing malmesbury rd by John Coles park, one way system means we have to cycle on pavement travelling back home from school or town centre
- The lack of cycle lanes is unnerving.
- My son goes to St Nicholas School and we occasionally walk up Malmesbury Road. It is quite a busy road so the danger is the main thing that stops us doing it more often. The air pollution is a concern too.
- Speed of cars on Langley Road. Crossing Mel.esbury road.
- Lack of Traffic free routes across town
- Some zebra crossings need maintenance eg London road near the school.
- Cars drive way too fast around Queen's Crescent. People also sit there with their engines running a lot of the time, pumping out fumes.
- Road network & traffic is heavily used at peak times ie is not safe
- The entrance of our cul-de-sac has no pavement.
- The cycle paths around Chippenham are not connected
- Lack of Suitable bike segregated lanes around town centre and various routes outward to other towns.
- No, we both walk to school. However, crossing Hardenhuish Lane (at the top by woods) can be dangerous as cars often speed through zebra crossing.
- n/a
- It's not integrated
- I live in Sutton Benger but on the main road to school. Our route to school is thankfully very easy. The main danger is from other parents driving to school and manoeuvring cars nearby. This includes myself when I pick up my son on the way home from work sometimes! I think it's all part of the culture of choice and 'shopping around' with schools that we have at the moment, and lots of parents drive their children to Sutton Benger school from Chippenham and other villages.

However I wouldn't like to walk through the town centre to school with small children especially pre-school aged children in tow. I also know that Chippenham town centre has some alarmingly high air pollution figures in these areas, and that children are more at risk from this as particles are more prevalent in the air lower to the ground. I think the majority of parents are not aware of this and it would worry them if they were.

- It's difficult to walk with very young children on many of Chippenham's pavements due to uneven surface and narrowness of the path
- Yes, there's no safe crossing point opposite St Peter's School. We've been almost knocked down a couple of times. Parents park every day on double yellow lines obscuring our line of sight when crossing the road - we can't see round the illegally parked cars in order to cross safely. I PRAY every day that we get across safely, and I have butterflies in my stomach

regarding walking my child to and from school each day - it's horrible.

- Lots
- Parking outside on the pavement by parents is a real danger at the local school (Broughton Gifford).
- "Absence of cycle lanes to East of Chippenham town centre.
- Expense and lack of co-ordination of buses and trains.
- Trains unreliable with delays/cancellations so cannot be relied on to get to work on time."
- "Malmesbury Road and the Little George junction
- (On journey from Monkton Park to Hardenhuish)
- Bridge Centre/ Ivy Lane
- (on journey from Monkton Park to St Marys on Rowden Hill)
- Both dangerous junctions, crossings."
- No dedicated safe cycle routes
- The main road between Sutton Benger and Chippenham

Appendix 2

Question 31 (open ended responses)

What improvements could be made to the public transport infrastructure in your area?
Please provide detail below.

- Being able to check real time bus updates on my phone
- Buses to replace parents taking children to school in cars
- Better bus stops with digital real time displays, better timetable times
- More frequent bus services
- A bus to hopton Park industrial estate via Calne. 1 stop only. It's a large site and if the bus was almost as quick as a car, I'd use it.
- Cycle lanes, and tickets given to motorists who don't respect them
- National express is unreliable. Corsham station reopening.
- Traffic free routes
- Bus frequency and connectivity.
- I'm not a cyclist, but I think we should make the roads for mainly bikes and make cars secondary users.
- More frequent bus provision
- Segregated cycle routes
- Well-advertised bus routes with convenient regular schedules for commuters.
- More bike lanes. Similar to hungerdown lane.
- Better road surfaces for cycling e.g Chippenham Lane is a quiet route but has some dangerous potholes
- There are several buses that come to school but a lot of children still come by car. Maybe a bus within town (e.g. from railway station or Sainsbury's) would be good. I don't really use public transport as I mostly walk into town.
- More frequent and cheaper buses
- Just more regular, quicker, more direct routes into town, although appreciate this is tricky to achieve before more people get on them. Cheaper fares would help many more consider the bus.
- electric buses
- See above - more frequent buses and better routes
- 20 mph on all residential roads, enforced. Traffic calming - eg humps, bollards.
- more cycle lanes
- Lack of traffic free cycle lanes. Timetable of buses and trains (stop too early in the evening from Bristol and Bath), lack of more direct buses to key destinations (E.g. Bath, Swindon).
- Better bus stop information
- I don't think anything realistically can be changed unless bus services are publicly funded, as Chippenham is too small for more a better network of bus services. Main improvement is to main station hub, with better ped/cycle routes to station (old Road route is terrible), and less priority for cars.
- "More buses to serve Pewsham.
- 55 bus better aligned to train arrival and departure times including early and late in the day."
- "More cycle paths/ shared paths.

- Better cycle routes. Safer cycle routes. Better marked and signposted.
- More public transport (buses). Especially to the station. They come in almost empty and leave almost empty on many occasions. Commuters don't use the bus, probably because they are too infrequent and unreliable.
- There is also a lack of bus shelters."
- buses more frequently
- "Cycling provision.
- Lower speeds
- Road development that rewards the cyclist and pedestrian over the car user.."

Appendix 2

Question 32 (open ended responses)

How could cycling and walking routes to the town centre, train station and other local services be improved? Please provide detail below.

- Well marked, information shared, natural visibility (for safety), more they are used the safer they will feel
- Make Lowden Hill a pedestrian only route with the exception of residents who live on it.
- The cycle group have a really good handle on this - speak to them. Pedestrianising all of town as above and also creating one way and blocking off roads would help. Park lane is a joke at the top. All traffic lights should have a cycle priority box at the front
- Complete the gaps in the network so that cyclists don't have to cycle on busy roads
- Increase them
- I doubt they could.
- safer road crossings
- Address discontinuous routes, poor signage, lack of clearly defined pathways, very badly designed junctions/intersections with roads.
- "Direct, cycle only routes. They need to be the shortest and quickest way to get there. You can't get anywhere in chippenham without crossing loads of roads.
- Make cars less convenient."
- I have already
- Segregated cycle lanes, and paths away from roads and air pollution.
- Cycling down Malmesbury Road to the train station in the morning is quite unpleasant. As is going on into town, or across to Pewsham.
- More joined up. Too many cycle routes vanish.
- Dedicated cycle routes. If shared paths are necessary they need to be wider to be safe.
- separate lanes
- Traffic free routes
- Need more cycle routes that are away from roads.
- There should be more of them and fewer cars.
- More of them and segregated. Make active travel the preference and discourage private car use through good design and public transport
- 20 mph speed limit in town centre
- Priority cycle routes & lots of them that are well connected to home, work & shops etc
- "Cycle lanes that are dotted lines, such as those on Hungerdown lane are worse than no cycle lanes at all. They give drivers the impression that cyclists must be corralled at the edge of the road. This is counter to what the highway code suggests. Please consult with Cycling UK or the local CNDG before spending money on paint.
- Wide, uninterrupted paths with good visibility of any pedestrian entry/exit points are needed. If cyclists have to give way at every side road, avoid trees and bus shelters on a shared-use pavement, the paths will be ignored and cyclists will use the road instead.

- Alternatively, make riding on the road safer by fixing potholes, reducing speed limits and enforcing advance stop lines and other junction improvements."
- Connect them safely
- Yes very much so. We need to urgently create a sustainable transport infrastructure
- Added bike lanes/routes.
- Segregated cycle lanes where you don't have to give way to traffic to every junction, as in Holland
- "Thee isn't really a safe cycling route into town or the station from where I live so I usually walk. Walking down Malmesbury road can be very smelly (from exhaust fumes) at busy times, especially from John Coles park down to station. This part of pavement is also very uneven, which could be problematic for older people.
- I would love a bike lane to Corsham and Calne (suitable for road bikes). Bike track to Calne is great but getting to it from here is not easy - have to go via busy town centre which isn't great with kids. The cycle lane in Park Lane is a bit dangerous as people park in it & it suddenly runs out. It could be improved by being extended to station and also down one way system to bridges"
- Cycle lanes run out suddenly, motor vehicles have priority and are too close/fast
- The pedestrian exit from the station means you have to walk into the road to get to the pavement
- Not sure about specific areas, but certainly some cycle/walking paths not near to roads and connecting housing to shops, schools and services would be advantageous. And well thought out on-road cycle networks.
- Better lanes, less vehicles
- Wider paths, traffic calming measures on busy roads (e.g. Malmesbury Rd, Bristol Rd, Lowden Hill and Bath Road)
- 20 mph zones and traffic calming. Segregated cycle lanes. Banning cars in and near town centre.
- better off road connections and walking routes away from busy polluted roads
- Traffic free cycle lanes to key places in the town, e.g. supermarkets, sports clubs, parks, schools. Not piecemeal and broken as now. Well lit all the way.
- More/better cycle paths
- Narrow Langley Road, one-way system and New Road so that a shared ped/cycle path can be provided, and restrict car use/parking on New Road
- "Cycling routes from East side of Chippenham eg London Road/Pewsham need to be created. These may have to be away from main road/most direct route to town centre/train station etc (where main road too narrow to allow for addition of cycle lanes).
- Walking routes from East side are currently acceptable and would be improved by taking cycles off the pavements and onto dedicated cycle lanes."
- Dedicated cycle lanes and routes
- The town centre is devoid of safe cycling routes. There are several routes into town but these simply take cyclists into busy main roads and put them in danger. I would not want my kids cycling through the central of Chippenham. It is car dominated and dangerous. There have been a lot of accidents where cyclists have been knocked off (I have

witnessed several) but they aren't recorded unless there are fatalities. Serious investment needed in creating a car free town centre and cycle routes/ cycle priority crossings. A Waltham Cross approach. There is already a Xxyxle Route Improvement map that has been prepared by the Chippenham Cycle Network

Development Group and this should be used by the Neighbourhood Plan. Proposals should be developed for spending the Council's CIL money on these improvements. The routes into the station needs similar prioritisation and investment.

- Improve their safety
- Lower speed restrictions on the B roads